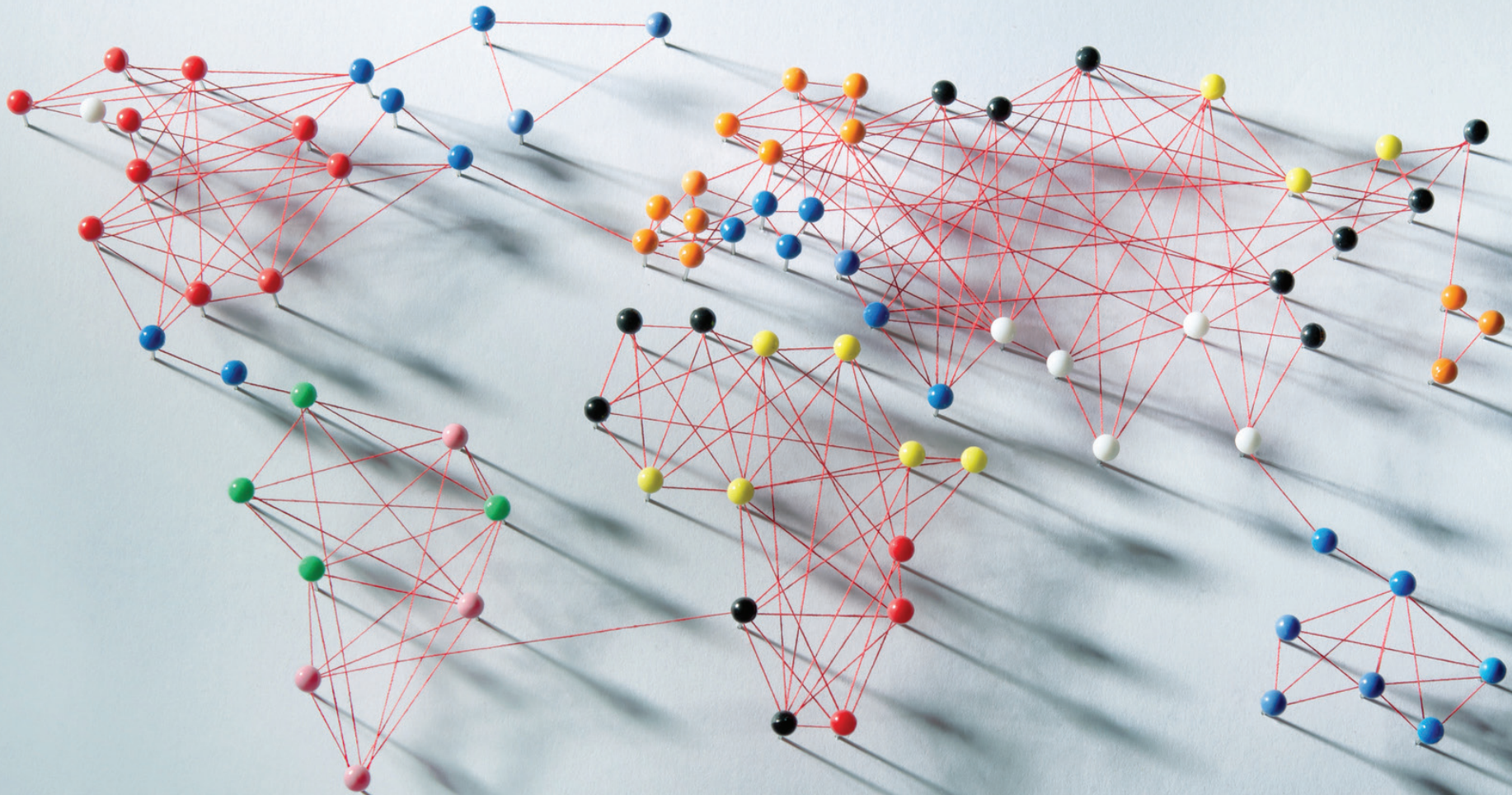


World Map

Of Exhibition Venues

2017 Edition
REVISED JUNE 2018



Thank You

UFI would like to thank the following supporting partners, who helped collect the data for this research:



Introduction

page 4

Main results

pages 5 - 11

Global results

Regional results

Size segmentation

Top venues and countries/regions

Conclusion

page 12

Appendices

Regional profiles

Country profiles (for all countries/regions with more than 200,000 sqm of total indoor exhibition space)

pages 13 - 17

pages 18 - 45

Venue capacity is an important element for the exhibition industry and the resulting economic development it generates. With the “World Map of Exhibition Venues”, UFI regularly produces a global census of all exhibition venues with a minimum of 5,000 sqm of gross indoor exhibition space.

Venue definition (for the purpose of this survey): any public assembly premises with a minimum of 5,000 square meters (sqm) of indoor Exhibition Space and that hold various types of exhibitions, trade fairs or consumer/public shows on a regular basis. The premises may be purpose-built exhibition centre space or other premises including Exhibition Space (e.g. hotels, arenas, sport venues, and amusement fair grounds).

Exhibition Space definition: the amount of gross exhibition space in the Venue regularly marketed and rented/licensed/used for exhibitions, trade fairs or consumer/public shows.

“Top” in the context of this report is considered as the largest venues (or the countries/regions with the most Exhibition Space) and bears no relation to the quality of that space.

The data collection was conducted through several channels including the supporting partners and companies mentioned on the previous page and also direct information from venues.

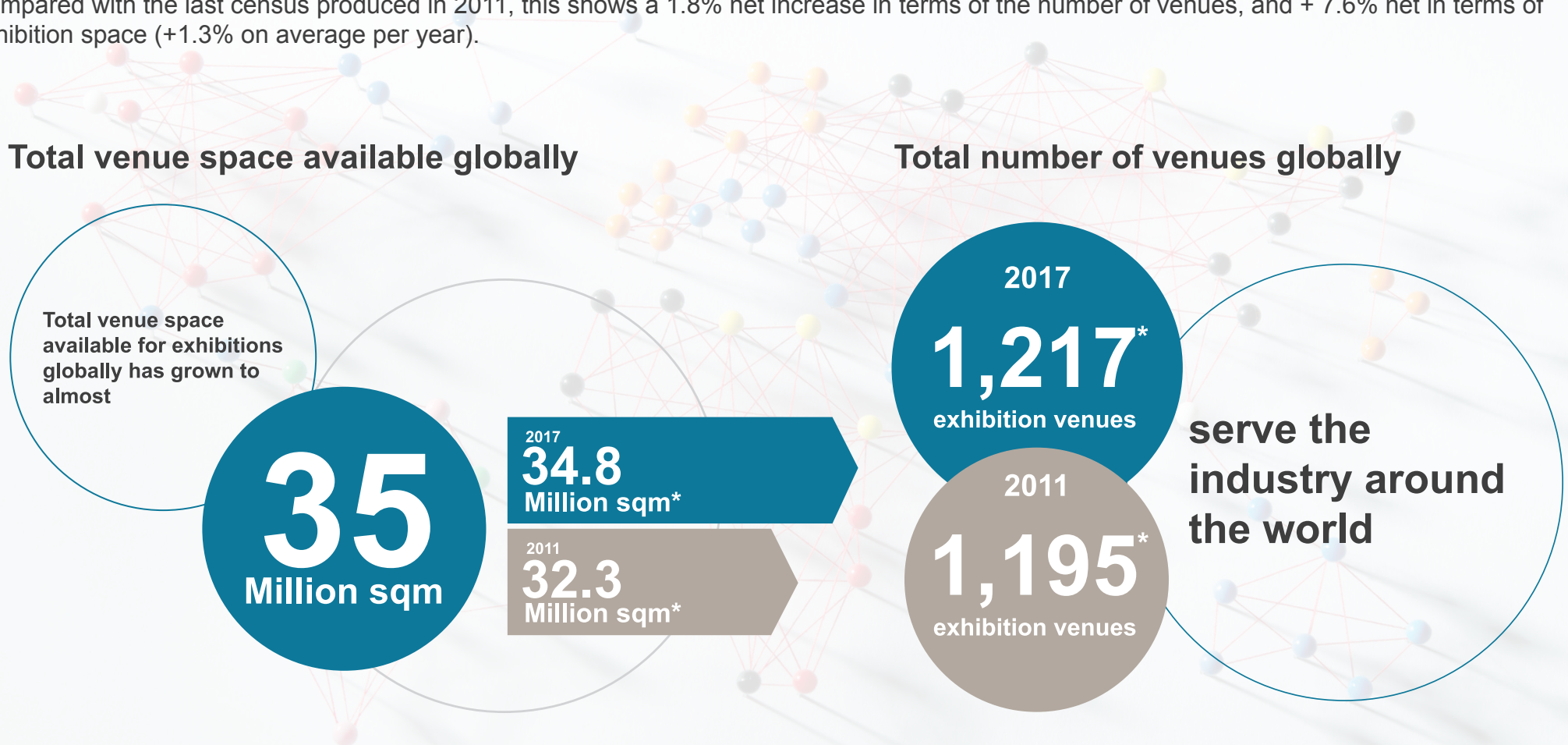
The results are considered reliable. They cannot however be considered as fully accurate or complete and UFI cannot be held responsible for errors or any consequences arising from the use of this information.

In line with UFI’s mission to provide vital data to the entire industry, this report is freely available at www.ufi.org/research.

For any information on this report or other UFI’s Research activities, please contact Christian DRUART chris@ufi.org.

The total indoor exhibition space worldwide reaches 34.8 million sqm for the year 2017 and 1,217 venues were identified.

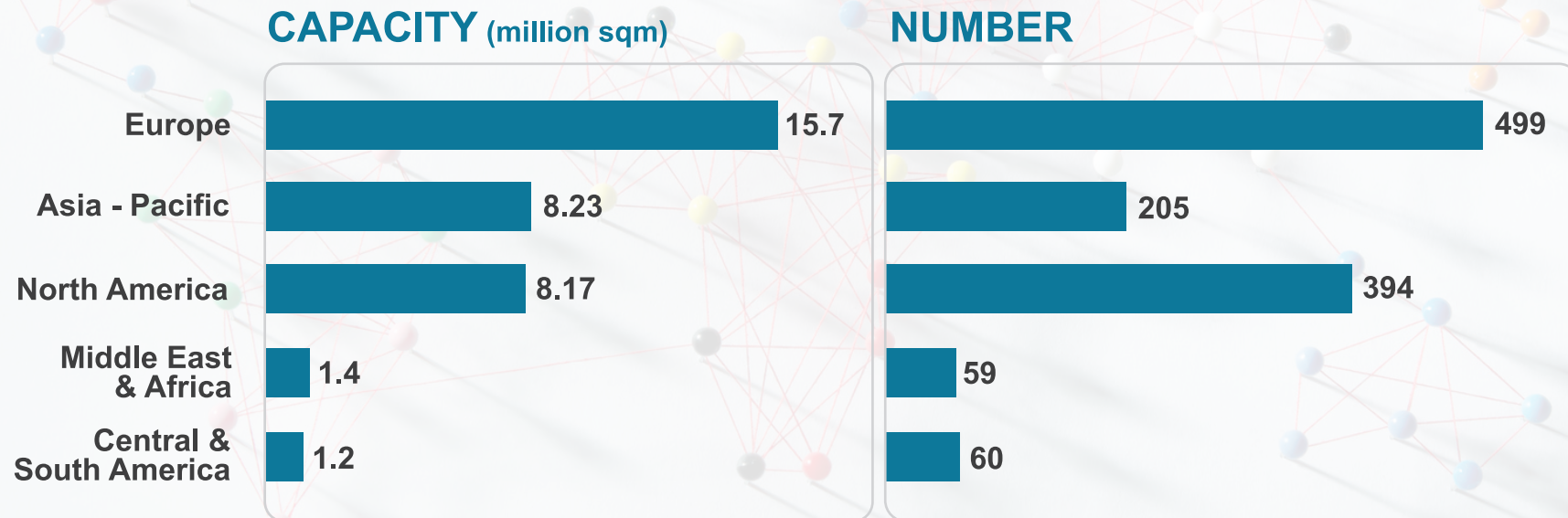
Compared with the last census produced in 2011, this shows a 1.8% net increase in terms of the number of venues, and + 7.6% net in terms of exhibition space (+1.3% on average per year).



Europe is home to the most exhibition space globally (15.7 million sqm), and Asia - Pacific now offers more exhibition venue space than North America (8.23 and 8.17 million sqm respectively).

Regarding the number of venues, Europe also is home to the biggest number of venues (499), followed by North America (394) and Asia - Pacific (205) respectively.

Venues and indoor exhibition space in 2017

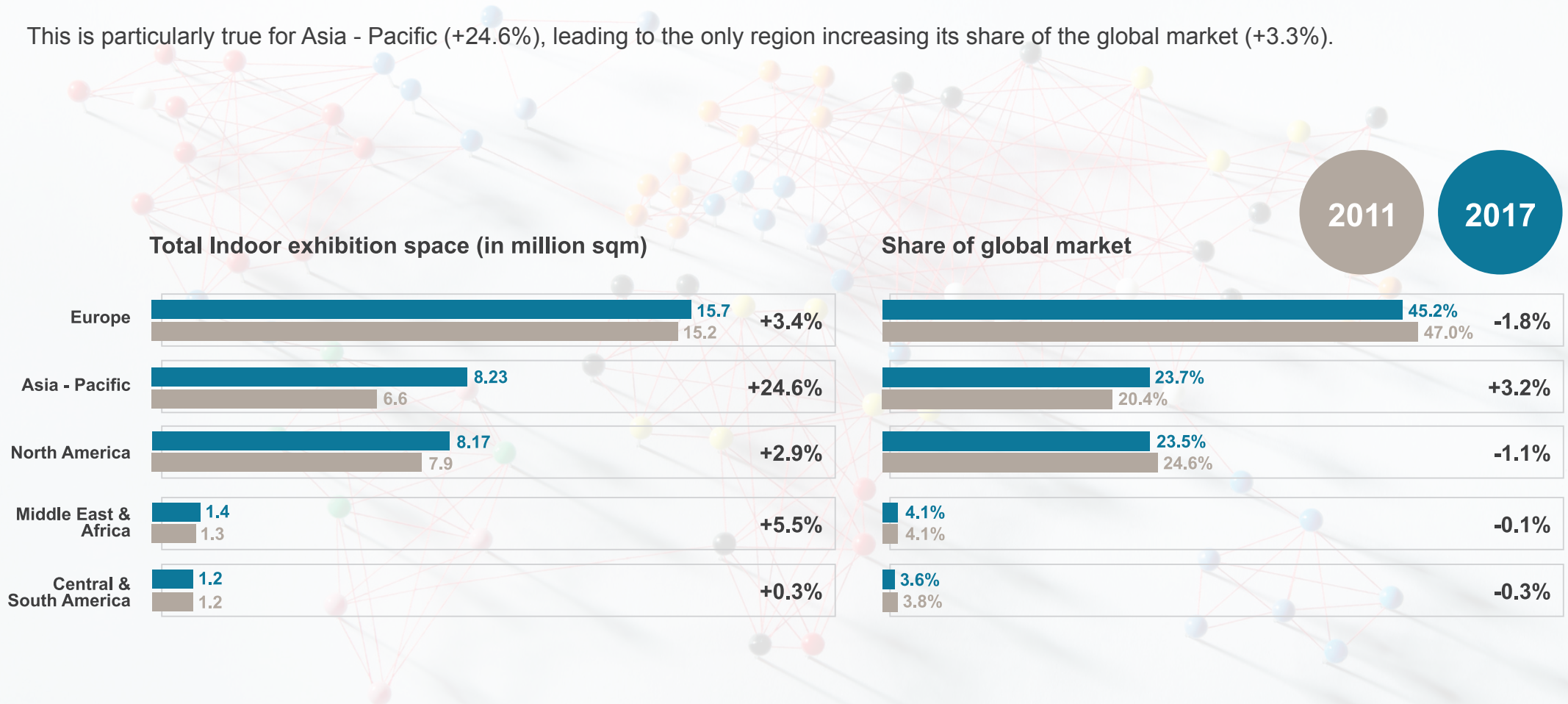


Main Results

Indoor exhibition space in 2011 and 2017

All regions, except Central and South America, where several venues are no longer operational, have significantly overall increased their capacity since 2011.

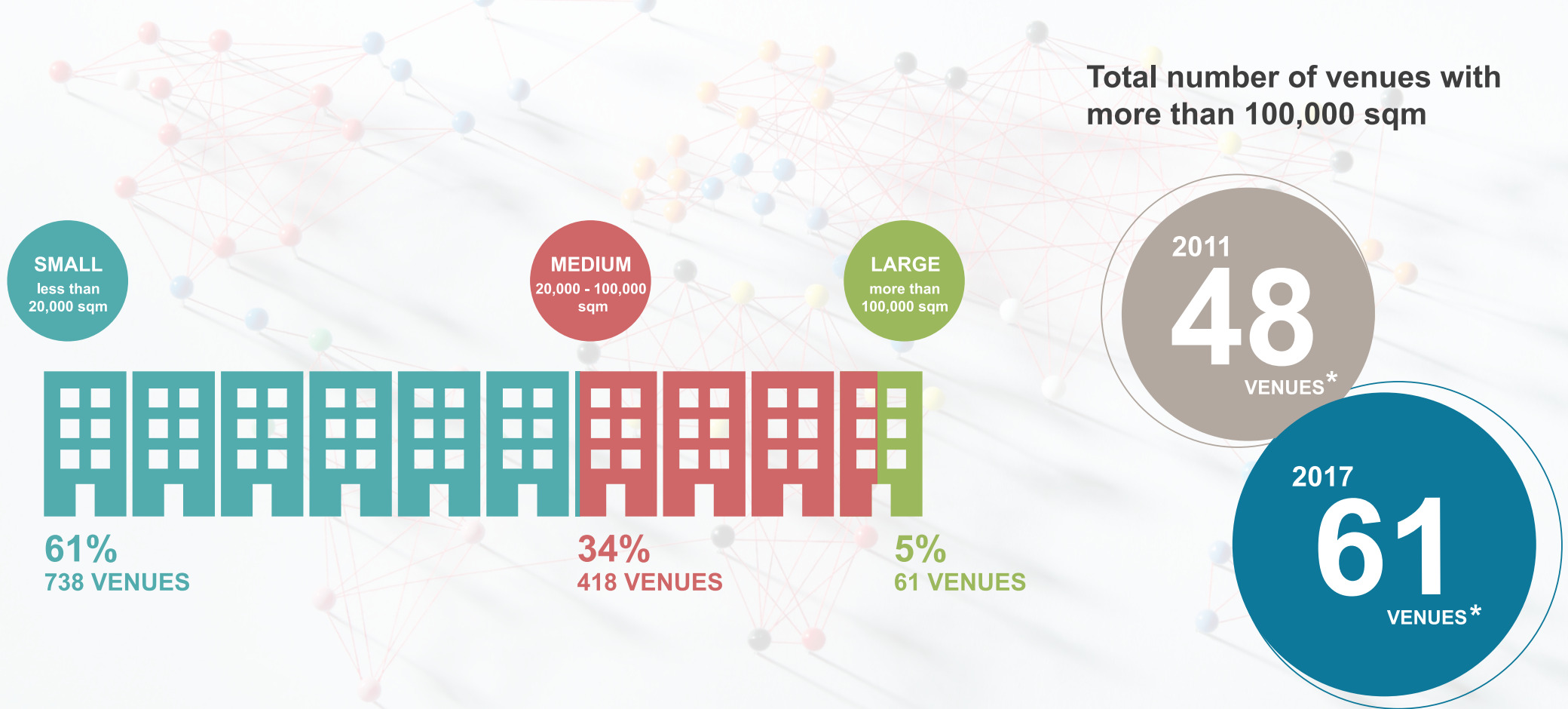
This is particularly true for Asia - Pacific (+24.6%), leading to the only region increasing its share of the global market (+3.3%).



Main Results

Indoor exhibition space in 2017: size segmentation

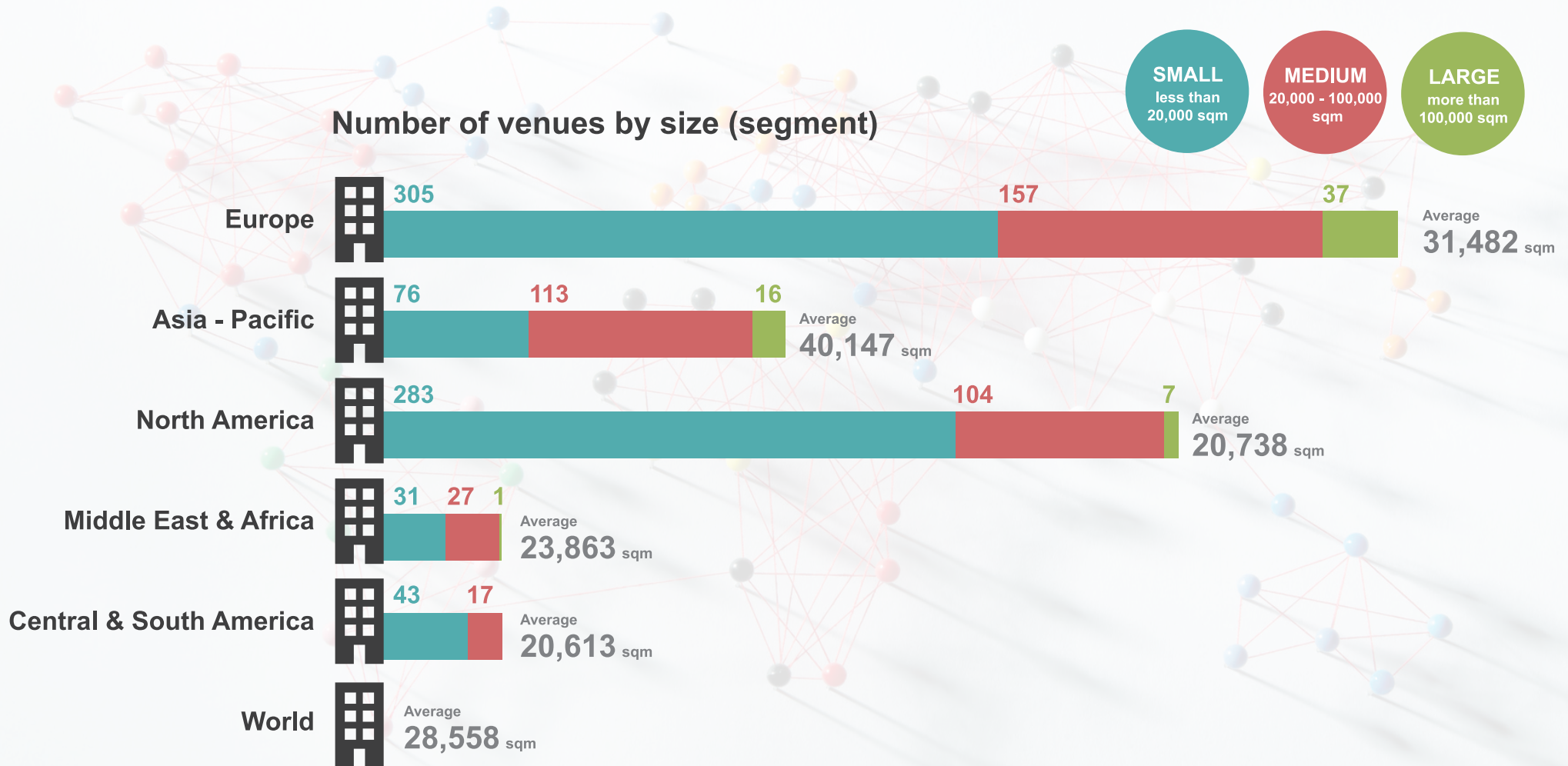
Globally, 61% of the venues have an indoor capacity between 5,000 and 20,000 sqm. One third (34%) of all venues globally belong to the medium-size segment, offering between 20,000 and 100,000 sqm. 61 venues have more than 100,000 sqm; with a growth of 27%, it is the fastest growing market segment.



Main Results

Indoor exhibition space in 2017: size segmentation

While Europe is home to most of the large venues, the average size of Asia - Pacific venues is bigger than in any other region.



Top venues

Venues with a minimum of 100,000 sqm of indoor exhibition space in 2017



Top countries/regions

Countries/regions with a minimum of 200,000 sqm of indoor exhibition space in 2017

28 countries/regions have a total indoor capacity exceeding 200,000 sqm of indoor exhibition space in 2017.

The top 5 countries/regions (USA, China, Germany, Italy and France) account for almost 60% of the total world indoor exhibition space.

- Americas
- Europe
- Middle East - Africa
- Asia - Pacific

		Number of venues	Indoor exhibition space (sqm)	% of the world
1	USA	326	6,850,426	19.7%
2	China	110	5,753,724	16.6%
3	Germany	60	3,228,020	9.3%
4	Italy	43	2,293,748	6.6%
5	France (*)	93	2,245,311	6.5%
6	Spain	44	1,526,319	4.4%
7	Canada	34	840,376	2.4%
8	Brazil	31	788,011	2.3%
9	Russia (**)	28	768,276	2.2%
10	The Netherlands	42	709,701	2.0%
11	United Kingdom	31	668,248	1.9%
12	Turkey	20	602,030	1.7%
13	Switzerland	13	495,798	1.4%
14	Mexico	34	480,088	1.4%
15	Belgium	19	455,462	1.3%
16	Poland	19	443,902	1.3%
17	Japan	12	365,575	1.1%
18	India	14	354,945	1.0%
19	Austria	11	327,854	0.9%
20	South Korea	10	301,774	0.9%
21	Thailand	7	236,943	0.7%
22	Sweden	10	232,965	0.7%
23	South Africa	11	229,504	0.7%
24	Greece	9	223,400	0.6%
25	Singapore	4	219,970	0.6%
26	UAE	3	215,491	0.6%
27	Denmark	5	215,255	0.6%
28	Czech Republic	9	205,310	0.6%

(*) including overseas territories (**) European + Asian parts

As the total amount of exhibition space available around the world continues to grow, exhibition organisers have a more and more diverse choice of venues available in their target markets.

Currently, there are 1,217 exhibition venues with a minimum of 5,000 sqm of gross exhibition space around the world and the total global venue space is 34.8 million sqm, a 7.6% increase over the last 6 years. During this same period, the number of large venues offering more than 100,000 sqm of space has grown to 61, a staggering 27% increase in just 6 years.

Due to a surge in venue projects in Asia - Pacific, driven primarily by China, there is now more venue space available in this region than in North America. That being said, Europe retains its global lead on available venue capacities with 45% of the global market share (down 1.8% compared to 2011), ahead of Asia - Pacific with 23.7% (up 3.2%) and North America with 23.5% (down 1.1%).

Venue investments are long-term investments – so these trends underline the positive outlook for the exhibition industry mid- to long-term. In addition to adding new space, many venue operators have also made significant investments to upgrade their existing venue capacities.

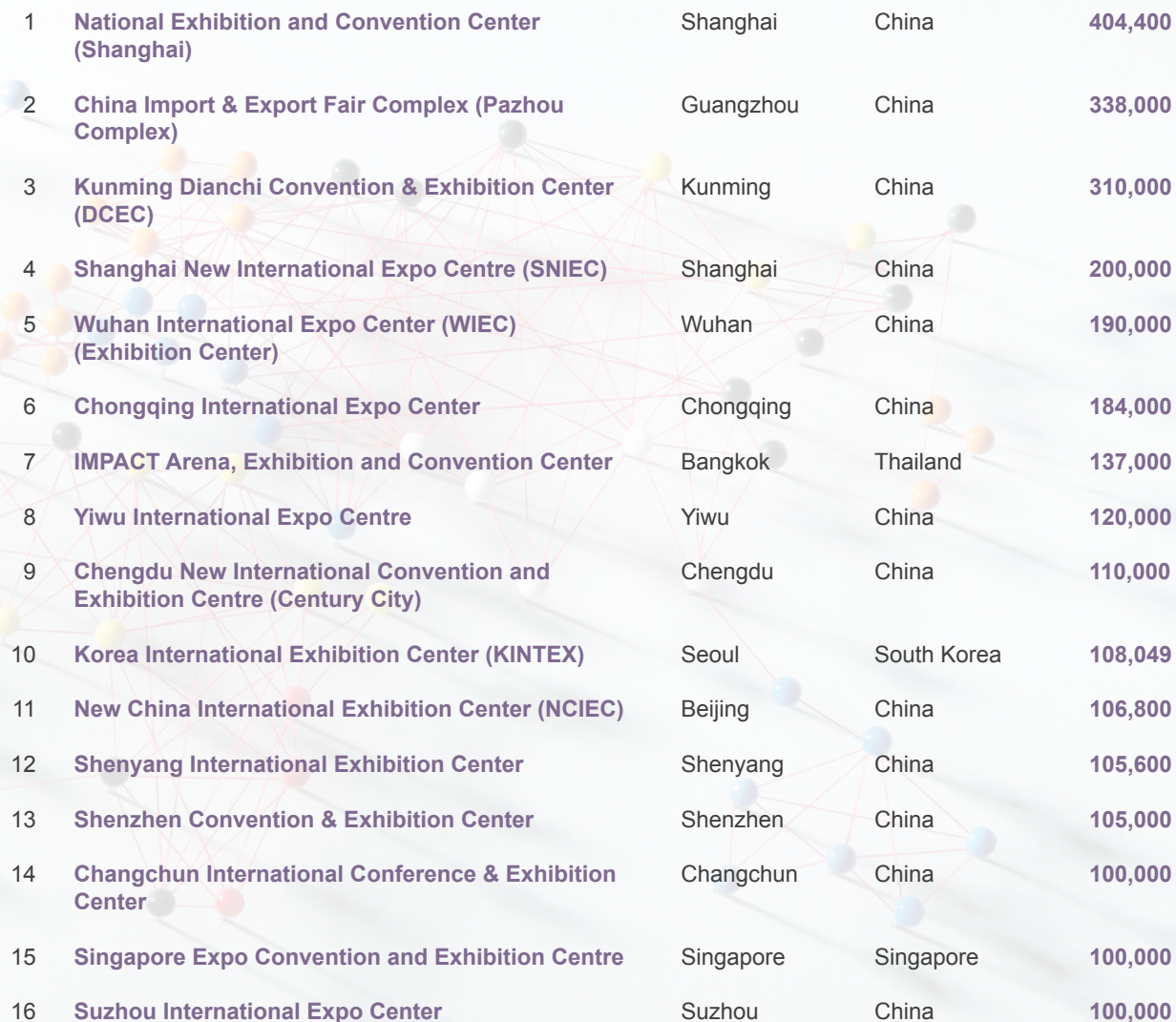
UFI World Map of Exhibition Venues

Regional profile - Asia - Pacific

COUNTRIES/REGIONS WITH MORE THAN 100,000 SQM OF TOTAL VENUE SPACE AVAILABLE & REGIONAL MARKET SHARE



VENUES WITH MORE THAN 100,000 SQM



1	National Exhibition and Convention Center (Shanghai)	Shanghai	China	404,400
2	China Import & Export Fair Complex (Pazhou Complex)	Guangzhou	China	338,000
3	Kunming Dianchi Convention & Exhibition Center (DCEC)	Kunming	China	310,000
4	Shanghai New International Expo Centre (SNIEC)	Shanghai	China	200,000
5	Wuhan International Expo Center (WIEC) (Exhibition Center)	Wuhan	China	190,000
6	Chongqing International Expo Center	Chongqing	China	184,000
7	IMPACT Arena, Exhibition and Convention Center	Bangkok	Thailand	137,000
8	Yiwu International Expo Centre	Yiwu	China	120,000
9	Chengdu New International Convention and Exhibition Centre (Century City)	Chengdu	China	110,000
10	Korea International Exhibition Center (KINTEX)	Seoul	South Korea	108,049
11	New China International Exhibition Center (NCIEC)	Beijing	China	106,800
12	Shenyang International Exhibition Center	Shenyang	China	105,600
13	Shenzhen Convention & Exhibition Center	Shenzhen	China	105,000
14	Changchun International Conference & Exhibition Center	Changchun	China	100,000
15	Singapore Expo Convention and Exhibition Centre	Singapore	Singapore	100,000
16	Suzhou International Expo Center	Suzhou	China	100,000

UFI World Map of Exhibition Venues

Regional profile - Central & South America

COUNTRIES WITH MORE THAN 50,000 SQM OF TOTAL VENUE SPACE AVAILABLE & REGIONAL MARKET SHARE

1	Brazil	788,011	64.0%
2	Argentina	125,555	10.0%
3	Colombia	97,298	8.0%

VENUES WITH MORE THAN 50,000 SQM

1	São Paulo Expo	São Paulo	Brazil	90,000
2	Centro de Expositoes Riocentro	Rio de Janeiro	Brazil	87,000
3	Exhibition Pavilion of Anhembi	São Paulo	Brazil	76,319
4	Expo Center Norte	São Paulo	Brazil	75,000
5	Corferias	Bogota	Colombia	53,234
6	Parque de Eventos de Bento Gonçalves	Bento Gonçalves	Brazil	50,282

UFI World Map of Exhibition Venues

Regional profile - Europe

COUNTRIES WITH MORE THAN 200,000 SQM OF TOTAL VENUE SPACE AVAILABLE & REGIONAL MARKET SHARE

1	Germany	3,228,020	20.5%
2	Italy	2,293,748	14.6%
3	France	2,245,311	14.2%
4	Spain	1,526,319	9.7%
5	Russia (European part only)	627,863	4.0%
6	The Netherlands	709,701	4.5%
7	United Kingdom	668,248	4.3%
8	Turkey	602,030	3.8%
9	Switzerland	495,798	3.2%
10	Belgium	455,462	2.9%
11	Poland	443,902	2.8%
12	Austria	327,854	2.1%
13	Sweden	232,965	1.5%
14	Greece	223,400	1.4%
15	Denmark	215,255	1.4%
16	Czech Republic	205,310	1.3%

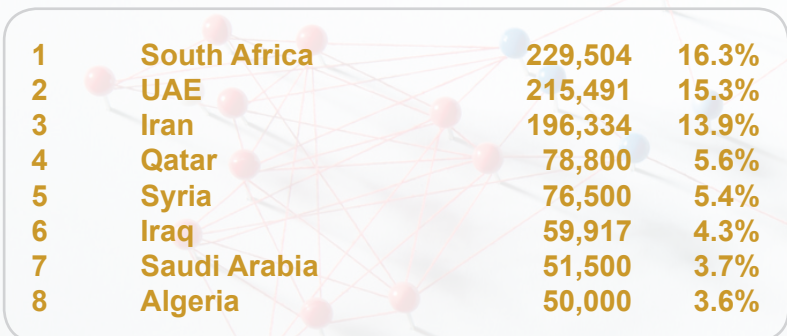
VENUES WITH MORE THAN 100,000 SQM

1	Messe Hannover	Hannover	Germany	463,275
2	Messe Frankfurt	Frankfurt/Main	Germany	366,637
3	Fiera Milano (Rho Pero)	Milano	Italy	345,000
4	Koelnmesse	Cologne	Germany	284,000
5	Messe Duesseldorf	Duesseldorf	Germany	261,817
6	Paris Nord Villepinte	Paris	France	246,312
7	Crocus Expo	Moscow	Russia	226,399
8	Feria Valencia	Valencia	Spain	223,090
9	Fira de Barcelona: Gran Via venue	Barcelona	Spain	203,106
10	Porte de Versailles	Paris	France	202,036
11	Feria de Madrid / IFEMA	Madrid	Spain	200,000
12	BolognaFiere	Bologna	Italy	200,000
13	The NEC (Birmingham)	Birmingham	United Kingdom	198,983
14	Neue Messe Muenchen	Muenchen	Germany	180,000
15	Expo Center City (Messe Berlin)	Berlin	Germany	170,000
16	Nuernberg Messe	Nuernberg	Germany	170,000
17	Investimenti S.p.A. / Fiera di Roma	Roma	Italy	167,000
18	Verona Fiere	Verona	Italy	155,000
19	MCH Messe Schweiz (Basel) AG	Basel	Switzerland	141,000
20	EUREXPO	Lyon	France	138,336
21	Tuyap Istanbul Fair Convention and Congress Center	Istanbul	Turkey	120,000
22	Feria de Zaragoza	Zaragoza	Spain	118,391
23	Fira de Barcelona: Montjuic venue	Barcelona	Spain	118,011
24	Fiere di Parma	Parma	Italy	116,162
25	Brussels EXPO	Brussels	Belgium	115,000
26	Rimini Fiera - Italian Exhibition Group	Rimini	Italy	113,000
27	Leipziger Messe	Leipzig	Germany	111,300
28	ExCeL London	London	United Kingdom	110,411
29	Messe Essen	Essen	Germany	110,000
30	MCH Messecenter Herning	Herning	Denmark	110,000
31	Veletrhy	Brno	Czech Republic	110,000
32	Poznan International Fair	Poznan	Poland	109,071
33	Bilbao Exhibition Centre	Bilbao	Spain	108,000
34	Palexpo Geneva	Geneva	Switzerland	106,000
35	Messe Stuttgart	Stuttgart	Germany	105,200
36	Expocentre Fairgrounds	Moscow	Russia	105,000
37	Jaarbeurs	Utrecht	The Netherlands	102,000

UFI World Map of Exhibition Venues

Regional profile - Middle East & Africa

COUNTRIES WITH MORE THAN 50,000 SQM OF TOTAL VENUE SPACE AVAILABLE & REGIONAL MARKET SHARE



VENUES WITH MORE THAN 50,000 SQM

1	Dubai World Trade Center - DICC	Dubai	UAE	105,334
2	Tehran Permanent Fair Ground / Iran International Exhibitions Co.	Tehran	Iran	96,334
3	ADNEC - Abu Dhabi National Exhibition Centre	Abu Dhabi	UAE	80,157
4	Damascus International Fairground	Damascus	Syria	63,000
5	JHB Expo Centre	Johannesburg	South Africa	50,000
6	Palais des Expositions - SAFEX	Algiers	Algeria	50,000

UFI World Map of Exhibition Venues

Regional profile - North America

COUNTRIES & REGIONAL MARKET SHARE

1	USA	6,850,426	84.0%
2	Canada	840,376	10.0%
3	Mexico	480,088	6.0%

VENUES WITH MORE THAN 100,000 SQM

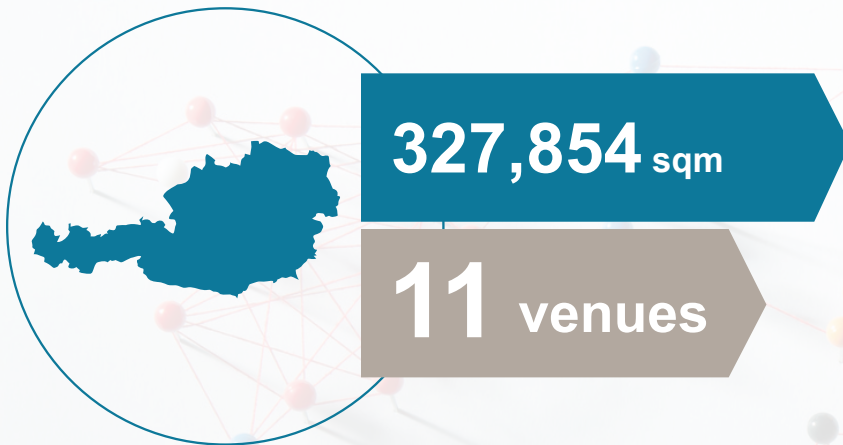
1	McCormick Place	Chicago	USA	241,548
2	Orange County Convention Center	Orlando	USA	195,096
3	Las Vegas Convention Center	Las Vegas	USA	180,290
4	Georgia World Congress Center	Atlanta	USA	130,064
5	Sands Expo/Venetian/Palazzo	Las Vegas	USA	115,689
6	Kentucky Exposition Center	Louisville	USA	102,193
7	New Orleans Ernest N. Morial Convention Center	New Orleans	USA	102,193

UFI World Map of Exhibition Venues

Country Profile Austria

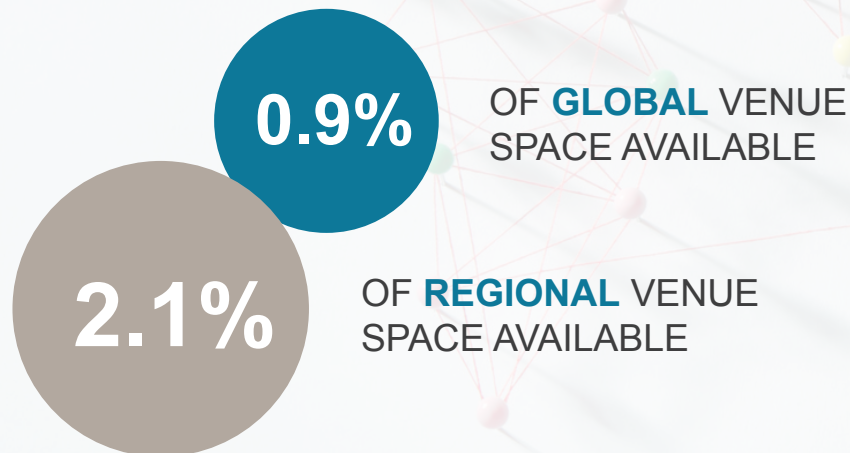


TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Wels	Messe Wels	60,230
2	Vienna	Austria Center Vienna	59,646
3	Vienna	Reed Exhibitions Messe Wien	46,000
4	Salzburg	Messezentrum Salzburg	36,712
5	Graz	City Convention Centre	32,976
6	Klagenfurt	Klagenfurter Messe	28,530
7	Innsbruck	Messe Innsbruck	20,350
8	Vienna	Hofburg Congress Center & Redoutensaele	17,000
9	Salzburg	branddboxx Salzburg (ex MGC/MECs Mode und Eventcenter)	12,000
10	Linz	Design Center	7,870



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

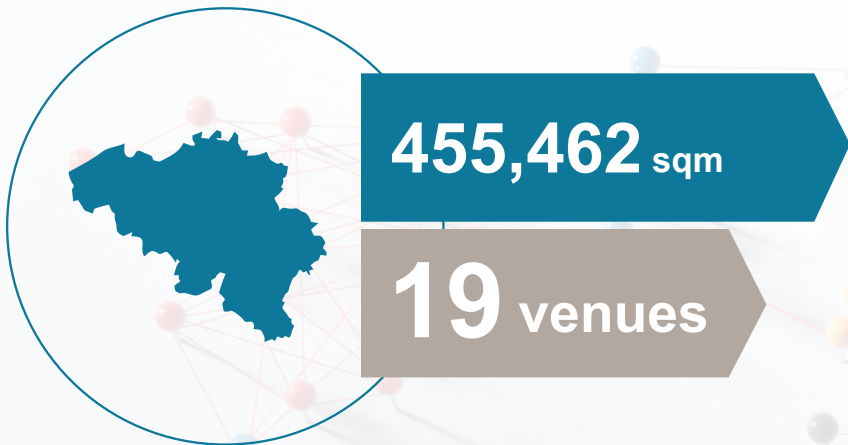


UFI World Map of Exhibition Venues

Country Profile Belgium

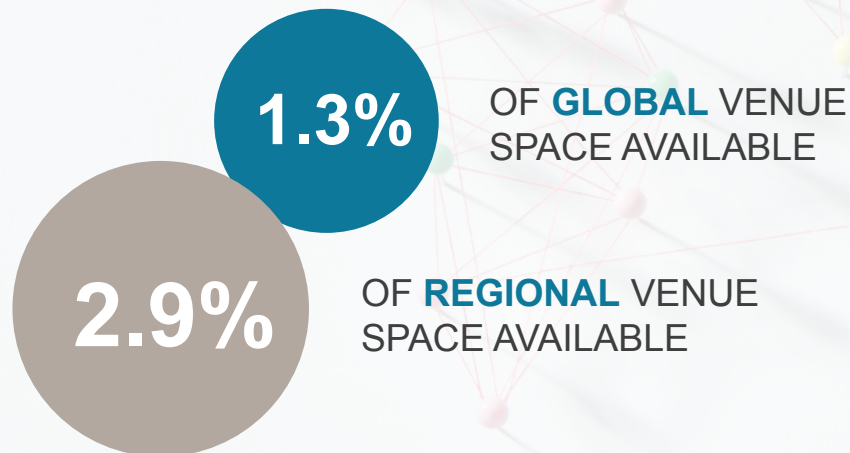


TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Brussels	Brussels EXPO	115,000
2	Ghent	Flanders EXPO	54,000
3	Charleroi	Charleroi EXPO	40,000
4	Kortrijk	Kortrijk XPO	40,000
5	Hasselt	Grenslanndhallen	35,000
6	Marche-en-Famenne	WEX	23,500
7	Antwerp	Antwerp EXPO	22,100
8	Malines	Nekkerhal	18,420
9	Brussels	Tours & Taxis	17,410
10	Liège	LIEGE EXPO	14,000



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION



UFI World Map of Exhibition Venues

Country Profile Brazil



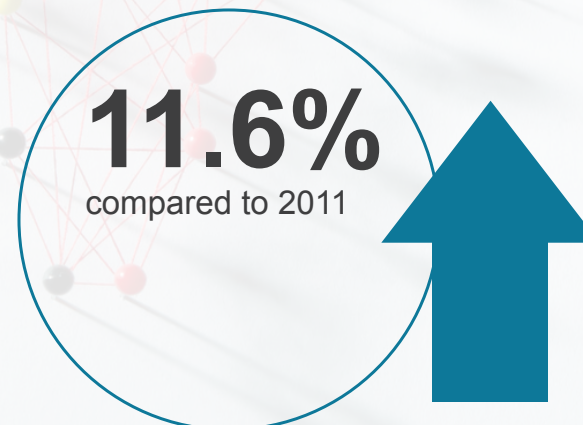
TOTAL VENUE SPACE AVAILABLE



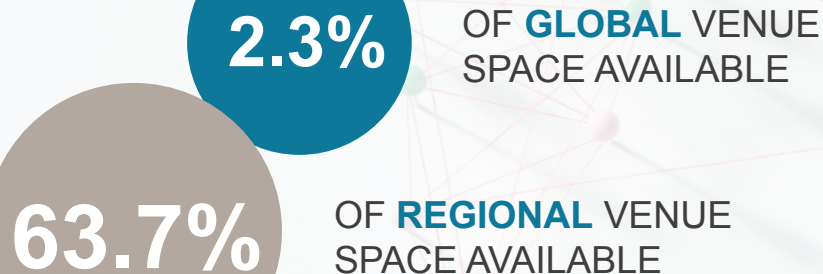
TOP 10 VENUES

			Indoor exhibition space (sqm)
1	São Paulo	São Paulo Expo	90,000
2	Rio de Janeiro	Centro de Exposicoes Riocentro	87,000
3	São Paulo	Exhibition Pavilion of Anhembi	76,319
4	São Paulo	Expo Center Norte	75,000
5	Bento Gonçalves	Parque de Eventos de Bento Gonçalves	50,282
6	Arapongas	Expoara Centro de Eventos	45,000
7	São Paulo	Transamerica Expo Center	40,000
8	Caxias do Sul	Parque de Eventos Festa da Uva	29,200
9	Novo Hamburgo	Parque de Exposições da Fenac	28,800
10	Curitiba	Expo Trade	23,000

DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION



UFI World Map of Exhibition Venues

Country Profile Canada

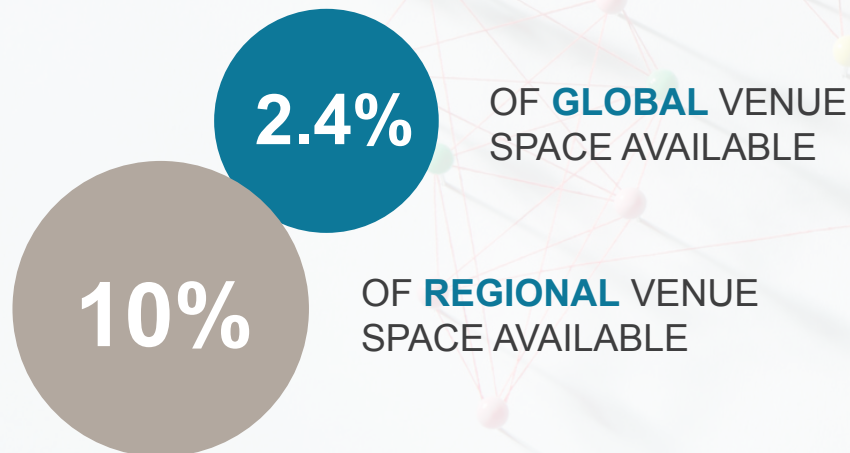


TOTAL VENUE SPACE AVAILABLE

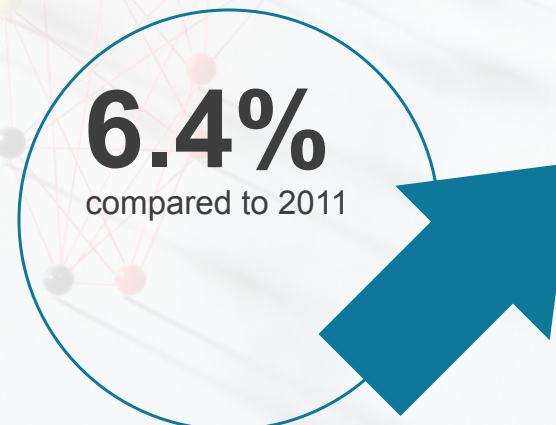


TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Toronto	Energare Centre, Exhibition Place	92,894
2	Toronto	the Toronto Congress Centre	92,894
3	Mississauga	The International Centre	50,906
4	Montreal	Olympic Stadium	46,447
5	Montreal	Palais des congrès de Montréal (Convention Centre)	46,347
6	Toronto	Metro Toronto Convention Centre	42,731
7	Calgary	Calgary Exhibition and Stampede	41,802
8	Edmonton	Edmonton Expo Centre at Northlands	37,250
9	Halifax	Halifax Convention Centre	36,576
10	Vancouver	Vancouver Convention Centre	30,498



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

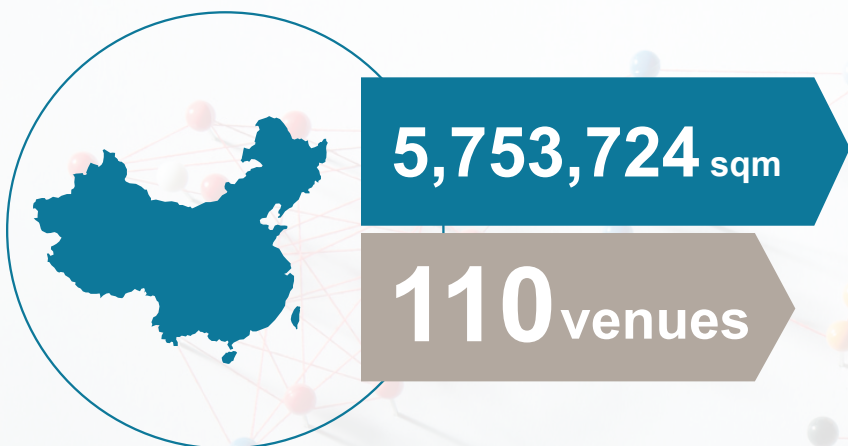


UFI World Map of Exhibition Venues

Country Profile China

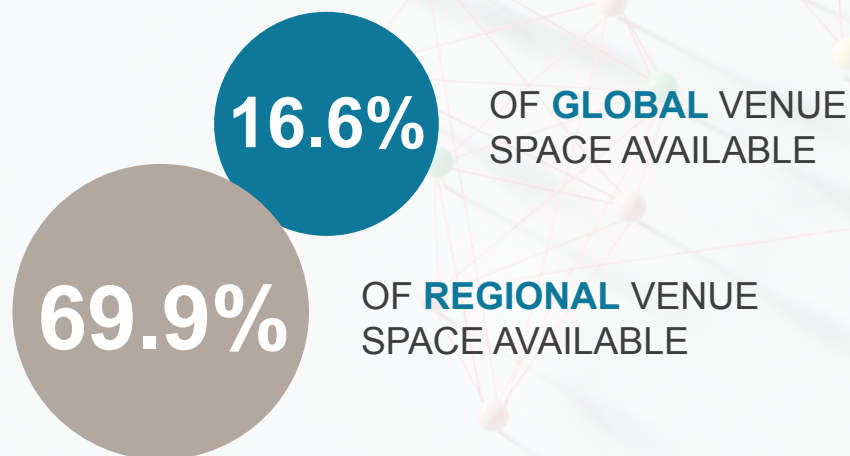


TOTAL VENUE SPACE AVAILABLE

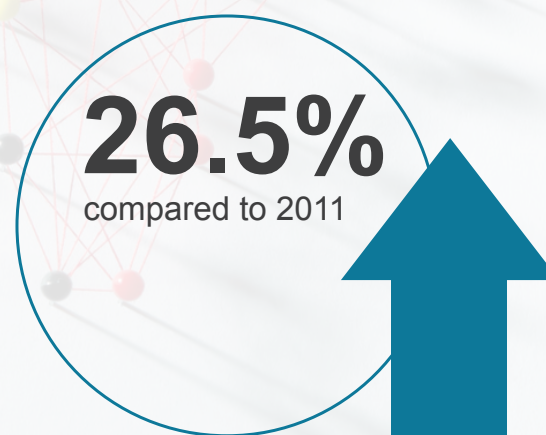


TOP 10 VENUES

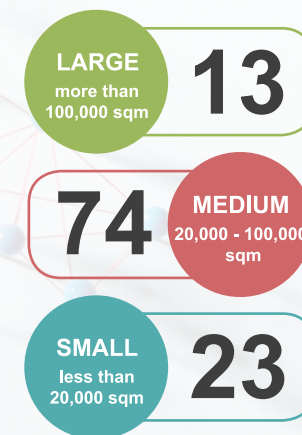
		Indoor exhibition space (sqm)
1	Shanghai	National Exhibition and Convention Center (Shanghai) 404,400
2	Guangzhou	China Import & Export Fair Complex (Pazhou Complex) 338,000
3	Kunming	Kunming Dianchi Convention & Exhibition Center (DCEC) 310,000
4	Shanghai	Shanghai New International Expo Centre (SNIEC) 200,000
5	Wuhan	Wuhan International Expo Center (WIEC) (Exhibition Center) 190,000
6	Chongqing	Chongqing International Expo Center 184,000
7	Yiwu	Yiwu International Expo Centre 120,000
8	Chengdu	Chengdu New International Convention and Exhibition Centre (Century City) 110,000
9	Beijing	New China International Exhibition Center (NCIEC) 106,800
10	Shenyang	Shenyang International Exhibition Center 105,600



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION



UFI World Map of Exhibition Venues

Country Profile Czech Republic

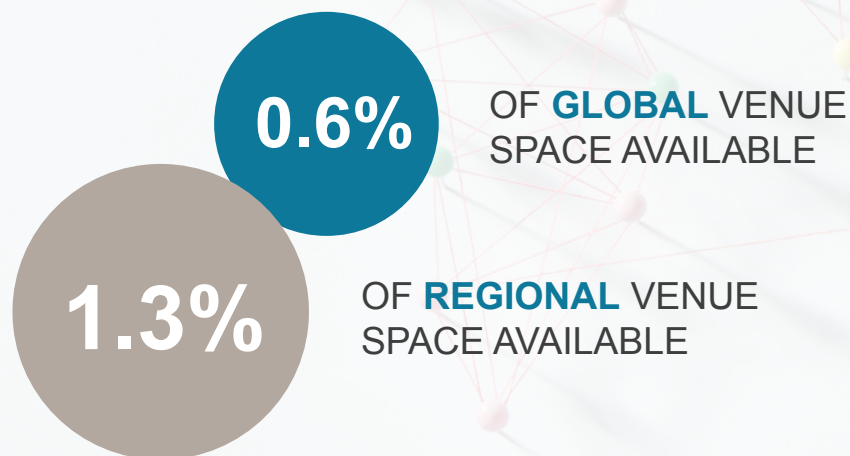


TOTAL VENUE SPACE AVAILABLE

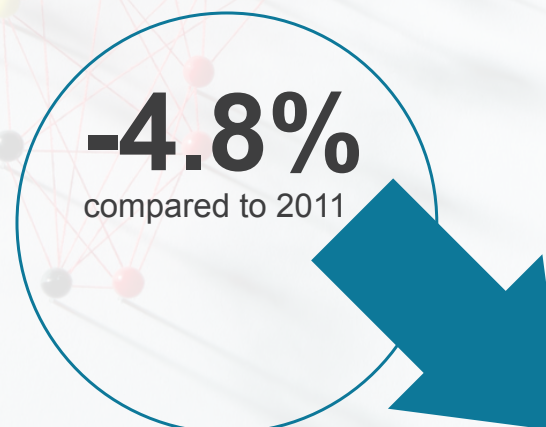


TOP VENUES

			Indoor exhibition space (sqm)
1	Brno	Veletřhy	110,000
2	Praha	Pva Lethnany	24,810
3	Praha	Incheba - Veletřzni Palac	20,000
4	Praha	Kongresove Centrum	16,000
5	Ceske Budejovice	Vystaviste Ceske Budejovice	12,000
6	Ostrava	Cerna Louka	6,400
7	Olomouc	Flora	6,000
8	Lysanadlabem	Vystaviste Lysanadlabem	5,100
9	Hradec Kralove	Aldis	5,000



DEVELOPMENT OF VENUE SPACE

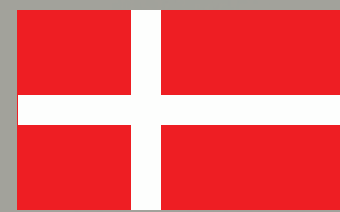


VENUE MARKET SEGMENTATION



UFI World Map of Exhibition Venues

Country Profile Denmark

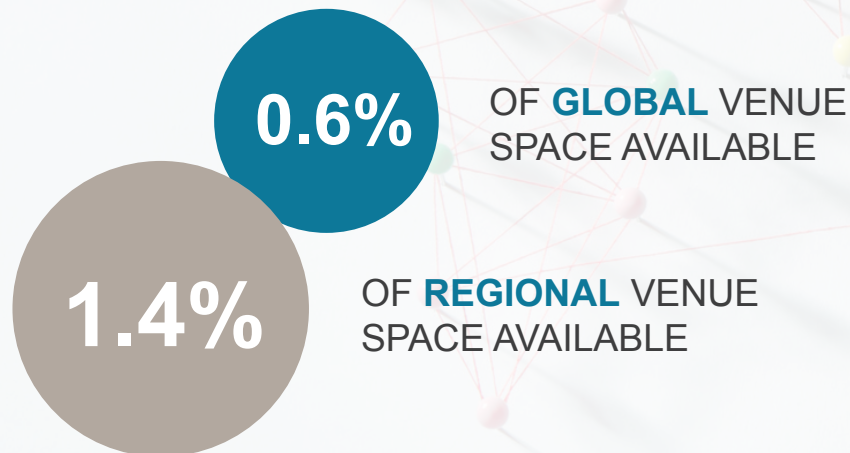


TOTAL VENUE SPACE AVAILABLE



TOP VENUES

			Indoor exhibition space (sqm)
1	Herning	MCH Messecenter Herning	110,000
2	Copenhagen	Bella Center	47,000
3	Fredericia	Fredericia Messecenter	33,000
4	Odense	OCC - Odense Congress Center	18,185
5	Aalborg	Aalborg Kongres & Kultur Center	7,070



DEVELOPMENT OF VENUE SPACE

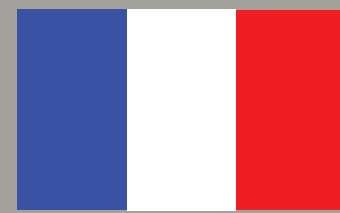


VENUE MARKET SEGMENTATION

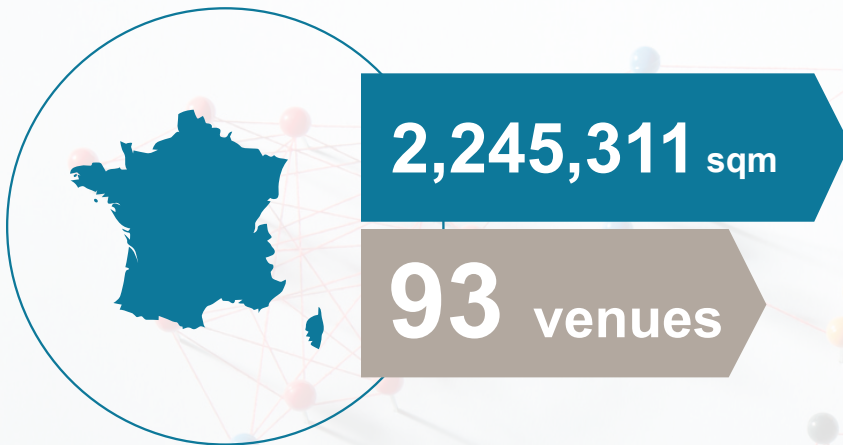


UFI World Map of Exhibition Venues

Country Profile France

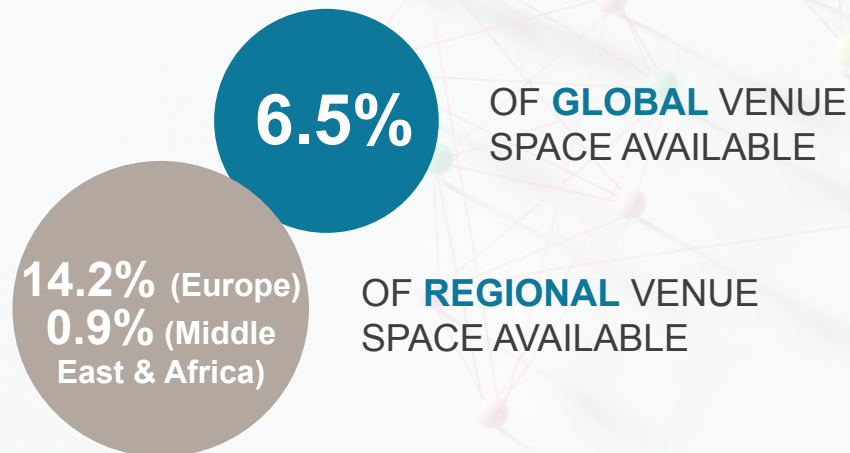


TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Paris	Paris Nord Villepinte	246,312
2	Paris	Porte de Versailles	202,036
3	Lyon	EUREXPO	138,336
4	Bordeaux	Parc des Expositions de Bordeaux	91,776
5	Paris	Paris Le Bourget	79,692
6	Rennes	Parc Rennes aéroport	54,050
7	Grenoble	SAEM/ALPEXPO	52,185
8	Marseille	Parc des Expositions et Congrès de Marseille	52,075
9	Montpellier	Parc des Expositions	48,042
10	Lille	Lille Grand Palais	44,896



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

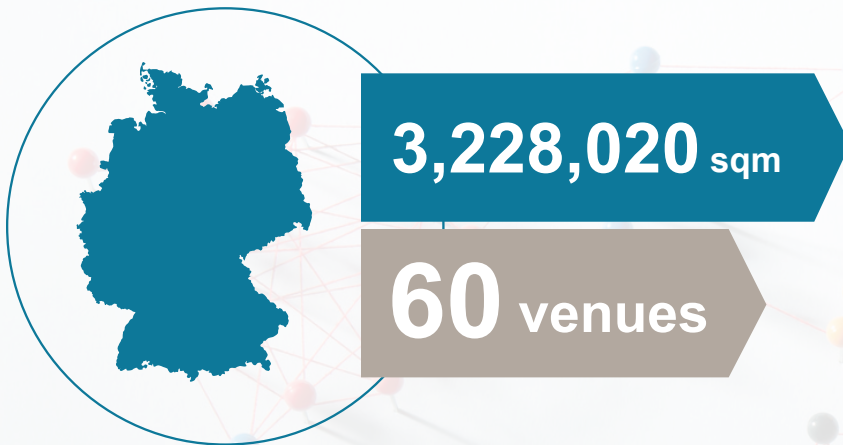


UFI World Map of Exhibition Venues

Country Profile Germany

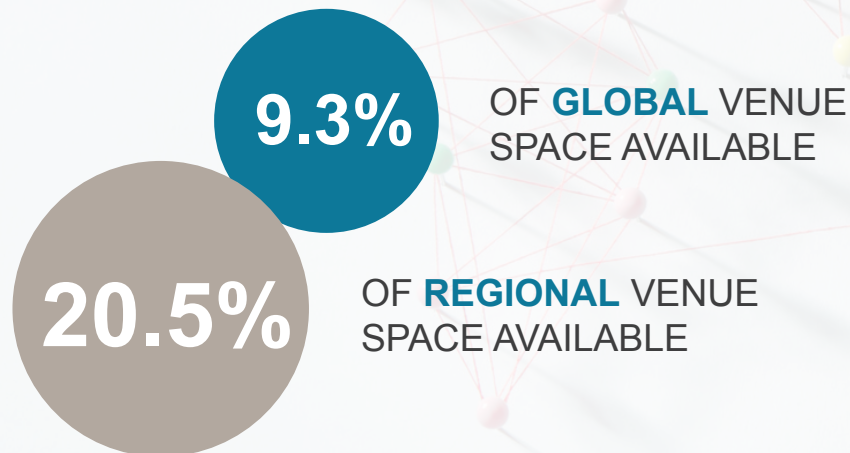


TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Messe Hannover	Hannover	463,275
2	Messe Frankfurt	Frankfurt/Main	366,637
3	Koelnmesse	Cologne	284,000
4	Messe Duesseldorf	Duesseldorf	261,817
5	Neue Messe Muenchen	Muenchen	180,000
6	Expo Center City (Messe Berlin)	Berlin	170,000
7	Nuernberg Messe	Nuernberg	170,000
8	Leipziger Messe	Leipzig	111,300
9	Messe Essen	Essen	110,000
10	Messe Stuttgart	Stuttgart	105,200



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

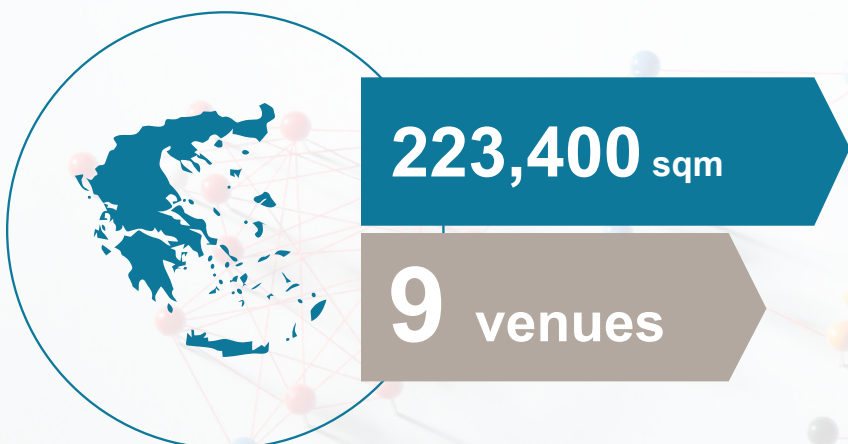


UFI World Map of Exhibition Venues

Country Profile Greece

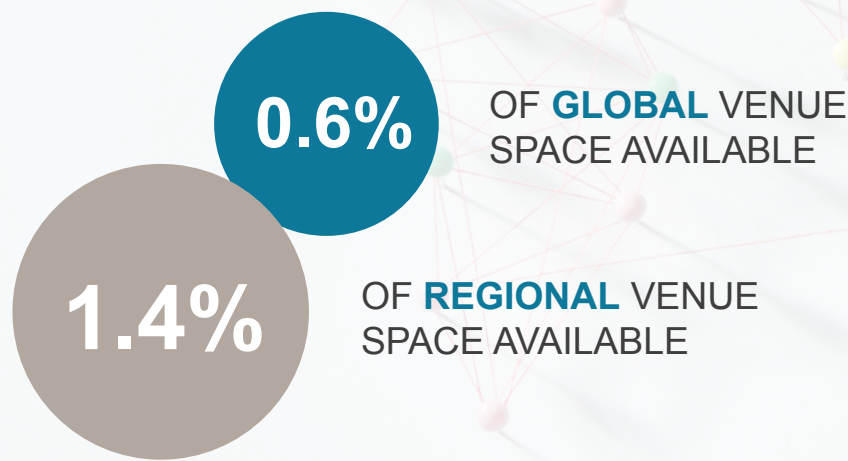


TOTAL VENUE SPACE AVAILABLE



TOP VENUES

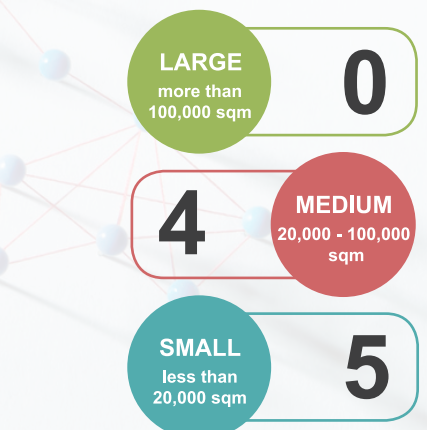
			Indoor exhibition space (sqm)
1	Thessaloniki	Helexpo	60,000
2	Athens	Athens Metropolitan Expo S.A.	45,850
3	Athens	Expo Athens	32,500
4	Piraeus	Piraeus Port Authority	28,000
5	Athens	Mec	19,000
6	Athens	East Terminal	12,000
7	Athens	Helexpo Palace	12,000
8	Athens	Peristeri National Centre	7,900
9	Heraklion	International Exhibition Center of Crete	6,150



DEVELOPMENT OF VENUE SPACE



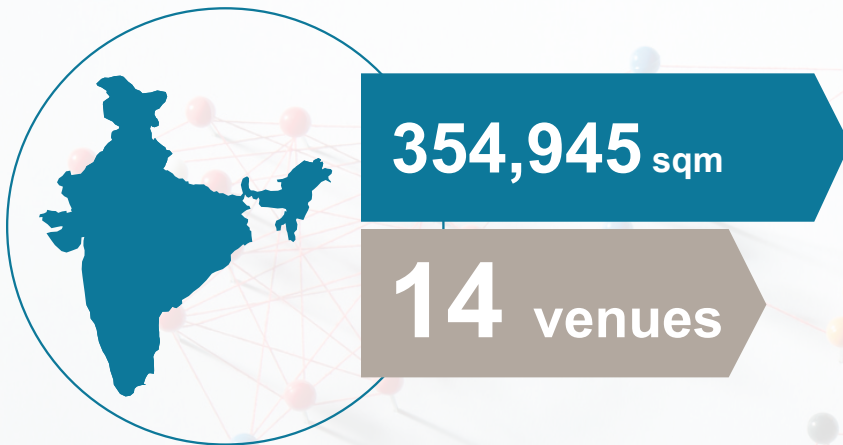
VENUE MARKET SEGMENTATION



UFI World Map of Exhibition Venues Country Profile India

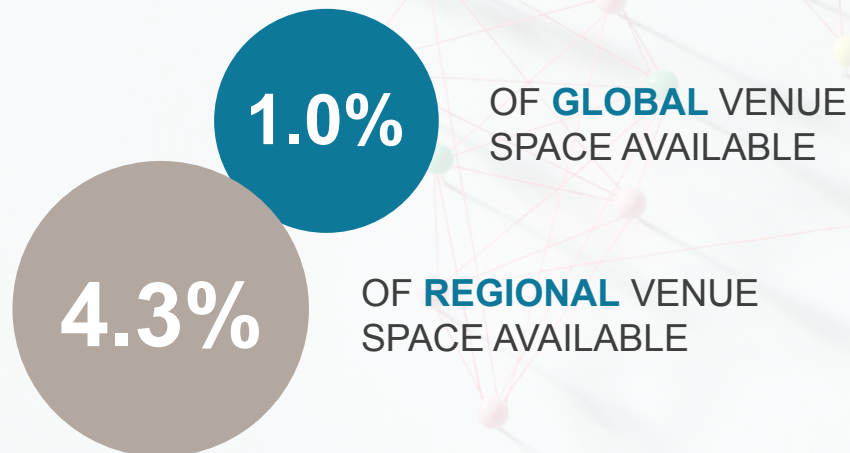


TOTAL VENUE SPACE AVAILABLE

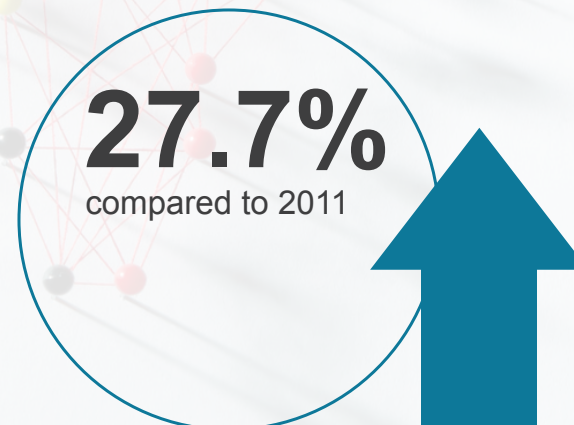


TOP 10 VENUES

			Indoor exhibition space (sqm)
1	New Delhi	Pragati Maidan	62,977
2	Bangalore	Bangalore International Exhibition Centre	57,500
3	Mumbai	Bombay Exhibition Centre	40,683
4	New Delhi	India Expo Centre and Mart	28,000
5	New Delhi	India Expo Centre Expo XXI	28,000
6	Mumbai	Dhirubhai Ambani International Conventions and Exhibition Centre	25,000
7	Mumbai	Godrej Works	20,000
8	Bangalore	Trade Center Bangalore (TCB)	20,000
9	Jaipur	Jaipur Exhibition & Convention Centre	19,760
10	Chennai	Chennai Trade Centre	17,600



DEVELOPMENT OF VENUE SPACE

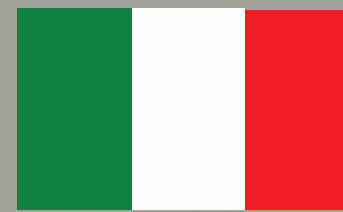


VENUE MARKET SEGMENTATION



UFI World Map of Exhibition Venues

Country Profile Italy



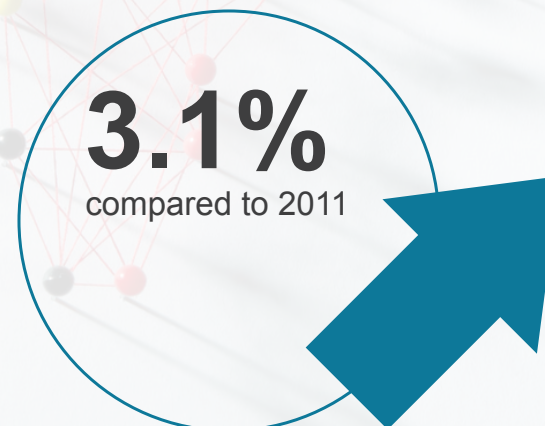
TOTAL VENUE SPACE AVAILABLE



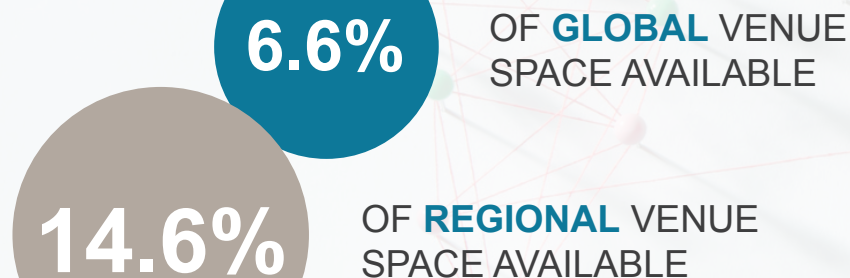
TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Milano	Fiera Milano (Rho Pero)	345,000
2	Bologna	BolognaFiere	200,000
3	Roma	Investimenti S.p.A. / Fiera di Roma	167,000
4	Verona	Verona Fiere	155,000
5	Parma	Fiere di Parma	116,162
6	Rimini	Rimini Fiera - Italian Exhibition Group	113,000
7	Genova	Fiera di Genova	98,900
8	Torino	Lingotto Fiere	76,100
9	Padova	Padova Fiere	75,060
10	Vicenza	Fiera di Vicenza- Italian Exhibition Group	70,500

DEVELOPMENT OF VENUE SPACE

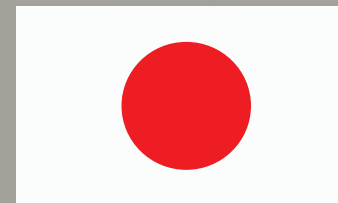


VENUE MARKET SEGMENTATION

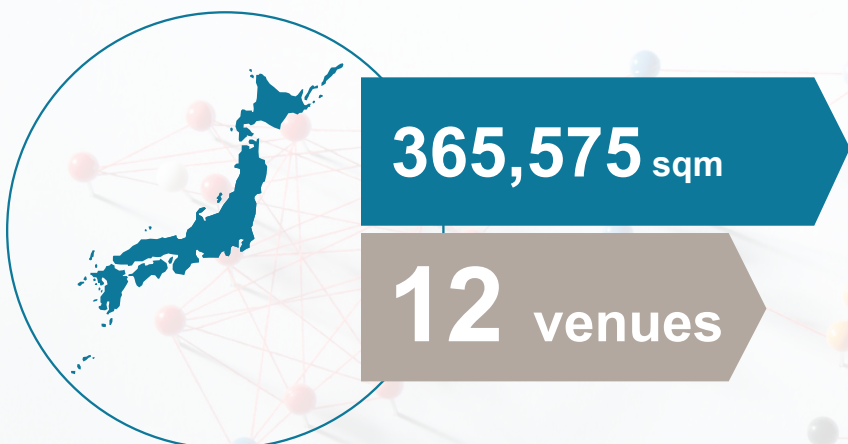


UFI World Map of Exhibition Venues

Country Profile Japan

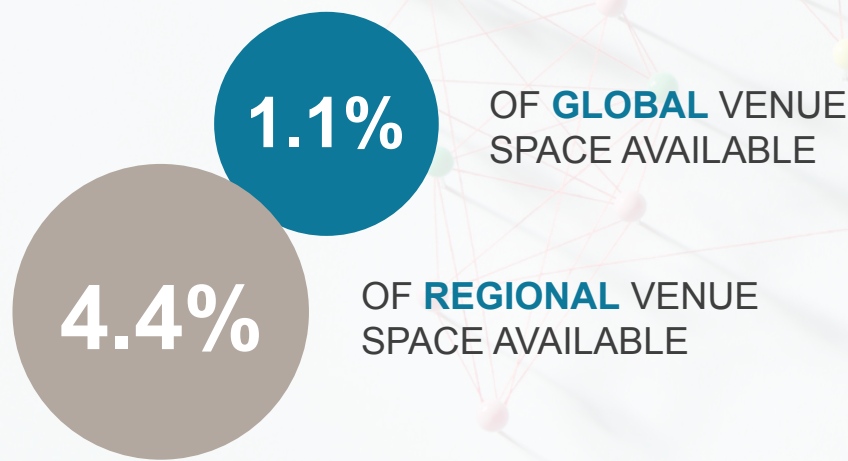


TOTAL VENUE SPACE AVAILABLE

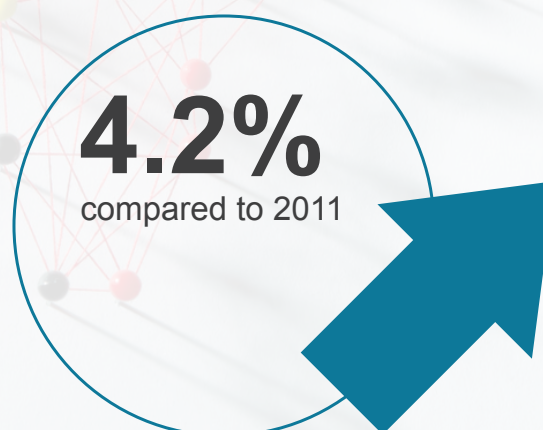


TOP 10 VENUES

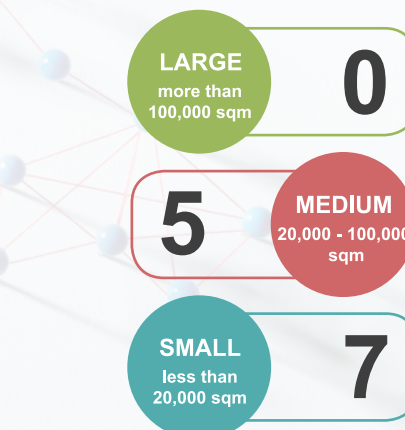
			Indoor exhibition space (sqm)
1	Tokyo	Tokyo Big Sight (Tokyo International Exhibition Center)	95,420
2	Chiba	Makuhari Messe (Nippon Convention Center)	72,000
3	Osaka	Intex Osaka	70,079
4	Nagoya	Port Messe Nagoya (Nagoya International Exhibition Hall)	33,946
5	Yokohama	Pacifico Yokohama	20,000
6	Ishikawa	Ishikawa Prefectural Industrial Exhibition Hall	17,718
7	Kobe	Kobe International Exhibition Center	14,812
8	Tokyo	Sunshine City Convention City	12,513
9	Fukuoka	Marine Messe Fukuoka	9,100
10	Sendai	Miyagi Exhibition Center	7,910



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

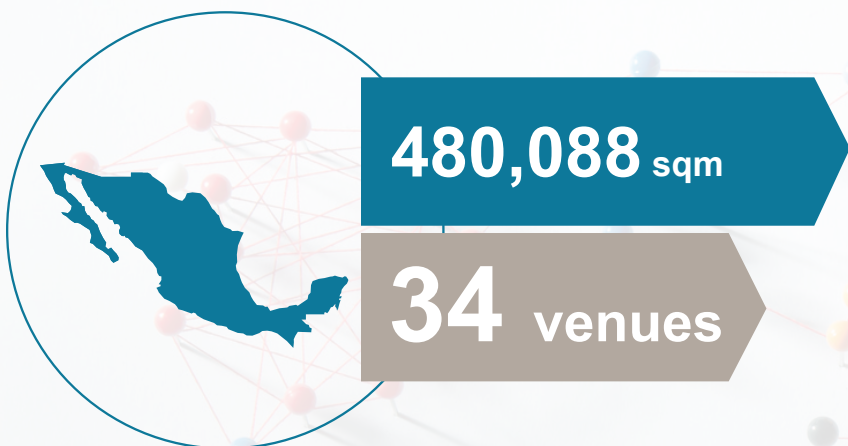


UFI World Map of Exhibition Venues

Country Profile Mexico

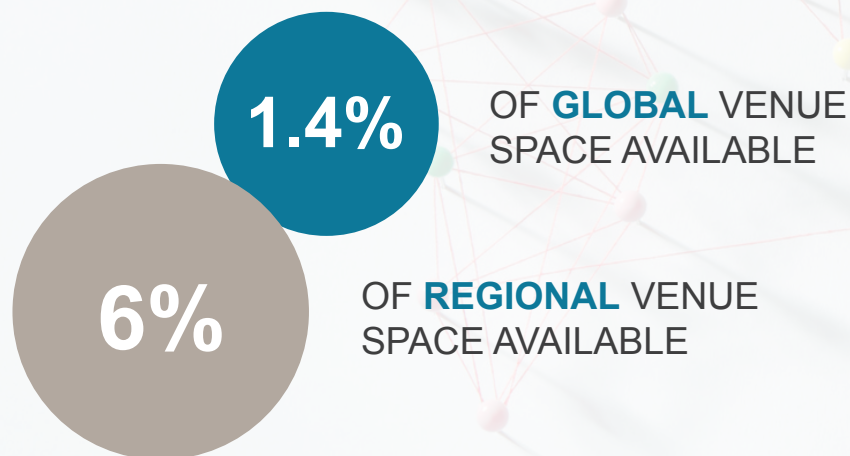


TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Guadalajara	Expo Guadalajara	65,433
2	Puebla	Centro Expositor Puebla	40,000
3	Mexico City	Centro Citibanamex	34,283
4	Mexico City	Expo Santa Fe México	32,400
5	Acapulco	Expo Mundo Imperial	22,500
6	Leon	Poliforum Leon	22,230
7	Villahermosa	Parque Tabasco	19,338
8	Monterrey	CINTERMEX convention center	18,380
9	Mexico City	World Trade Center International Exhibition & Convention Center	18,000
10	San Luis Potosí	Patronato de la Feria Nacional Potosina	12,850



DEVELOPMENT OF VENUE SPACE



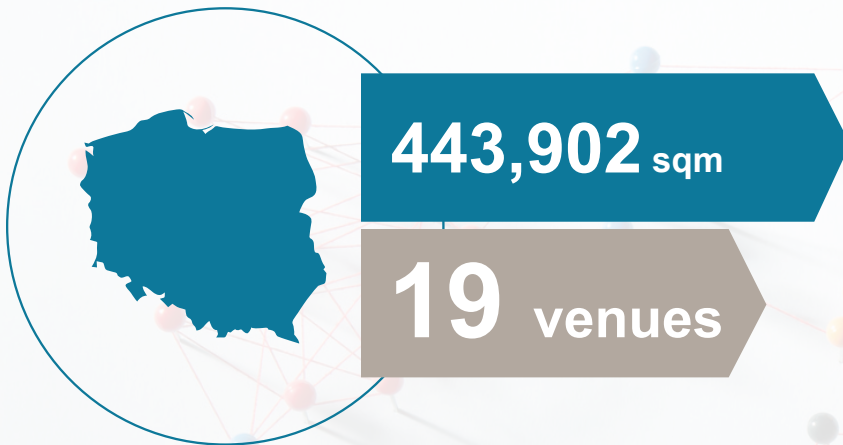
VENUE MARKET SEGMENTATION



UFI World Map of Exhibition Venues Country Profile Poland

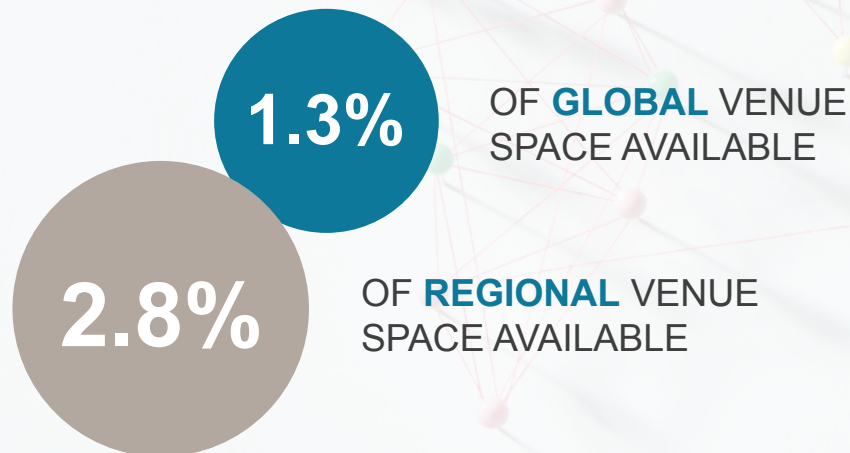


TOTAL VENUE SPACE AVAILABLE

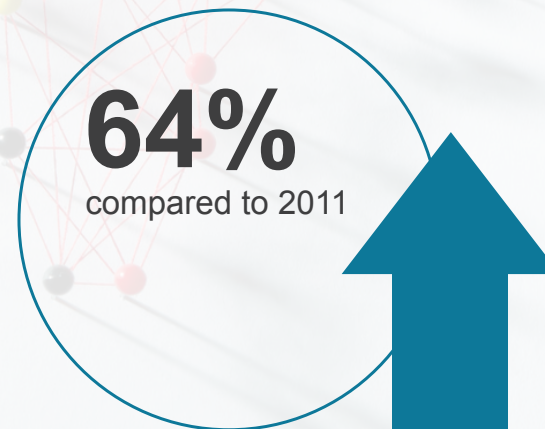


TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Poznan	Poznan International Fair	109,071
2	Warsaw	Ptak Warsaw Expo	99,760
3	Ostroda	ExpoMazury Ostroda	40,798
4	Kielce	Kielce Fair Center	36,000
5	Katowice	International Congress Center + SPODEK from 2016	20,522
6	Jasionka	G2A ARENA	16,146
7	Gdansk	Amber Expo	16,103
8	Warsaw	Warsaw International Expo Centre Expo XXI	13,500
9	Sosnowiec	Expo Silesia	12,734
10	Bydgoszcz	Bydgoszcz Exhibition & Congress Center	11,000



DEVELOPMENT OF VENUE SPACE

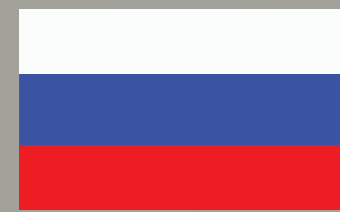


VENUE MARKET SEGMENTATION

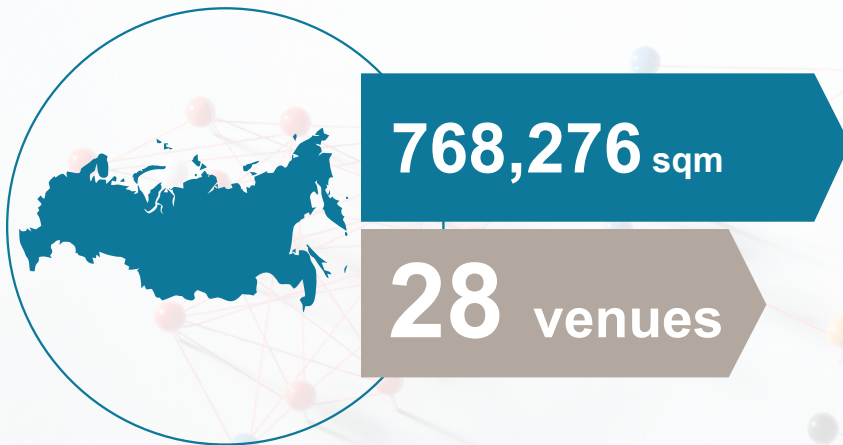


UFI World Map of Exhibition Venues

Country Profile Russia



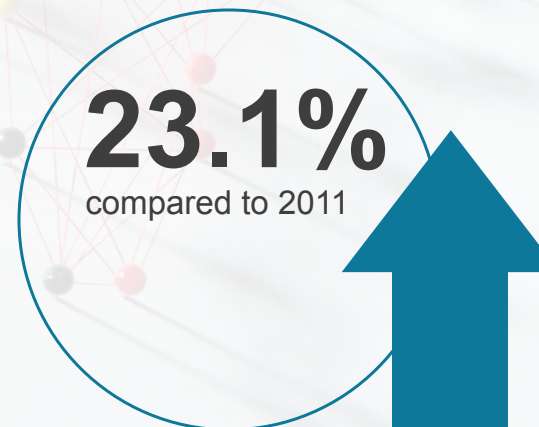
TOTAL VENUE SPACE AVAILABLE



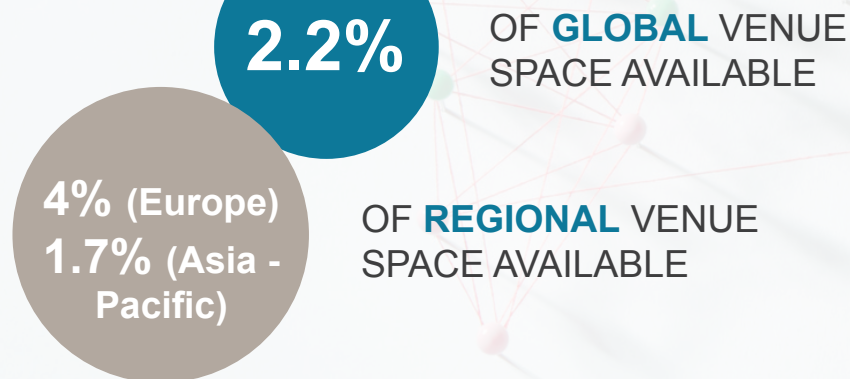
TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Moscow	Crocus Expo	226,399
2	Moscow	Expocentre Fairgrounds	105,000
3	Saint Petersburg	ExpoForum	50,000
4	Ekaterinburg	Ekaterinburg-Expo International Exhibition Center	40,000
5	Saint Petersburg	Lenexpo JSC	40,000
6	Moscow	Exhibition of Achievements of National Economy (VDNH)	39,290
7	Krasnodar	Expograd Yug Exhibition and Congress Center	36,000
8	Moscow	Sokolniki Exhibition and Convention Centre	27,300
9	Novokuznetsk	Kuzbass Fair	26,762
10	Krasnodar	KubanEXPOCENTRE	15,250

DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION



UFI World Map of Exhibition Venues

Country Profile Singapore



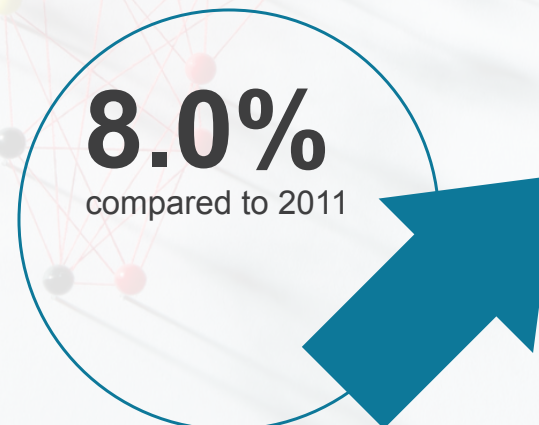
TOTAL VENUE SPACE AVAILABLE



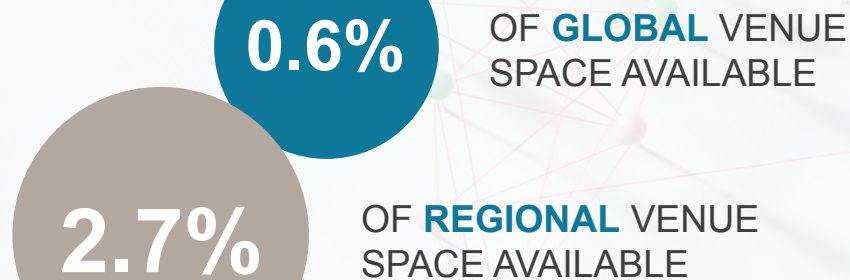
TOP VENUES

			Indoor exhibition space (sqm)
1	Singapore	Singapore Expo Convention and Exhibition Centre	100,000
2	Singapore	The Marina Bay Sands	41,000
3	Singapore	Changi Exhibition Centre	40,000
4	Singapore	Suntec Singapore International Convention and Exhibition Centre	38,970

DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

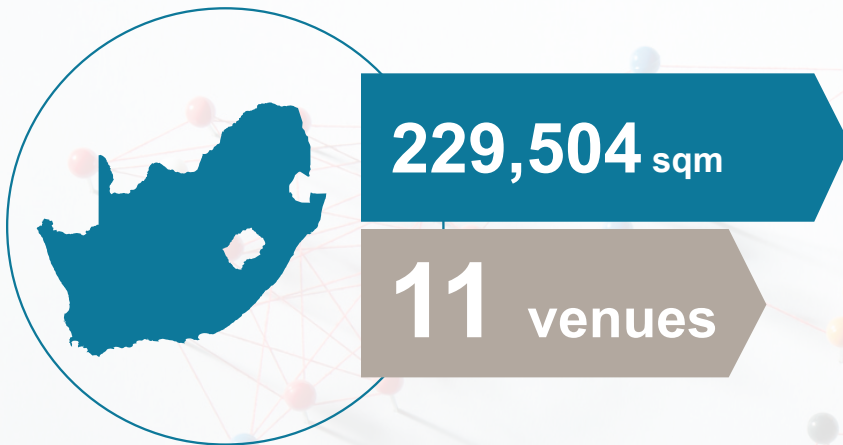


UFI World Map of Exhibition Venues

Country Profile South Africa

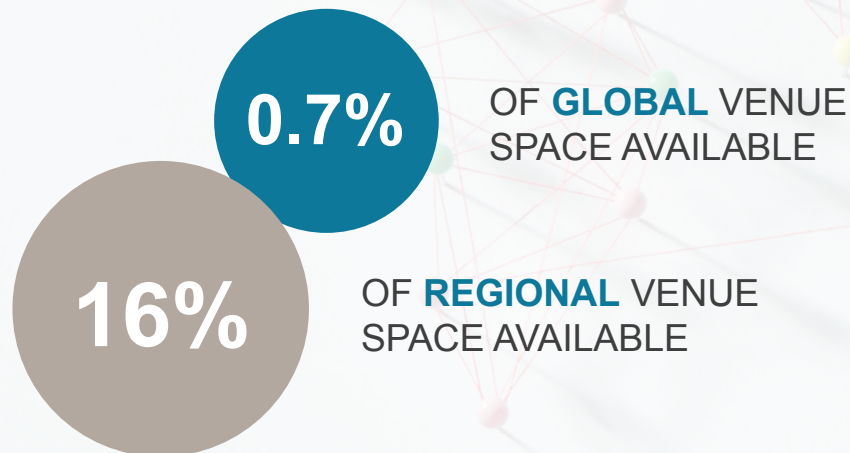


TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Johannesburg	JHB Expo Centre	50,000
2	Pretoria	Tshwane Events Centre	42,000
3	Durban	Durban International Convention Centre	33,476
4	Johannesburg	Gallagher Estate	24,654
5	Cape Town	Cape Town International Convention Centre	21,237
6	Johannesburg	The Ticketpro Dome	18,000
7	Johannesburg	Sandton Convention Centre	11,000
8	Cape Town	Good Hope Centre	8,857
9	East London	East London Convention Centre	8,065
10	Kyalami - Midrand	Kyalami Exhibition & Conference Centre	7,000



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

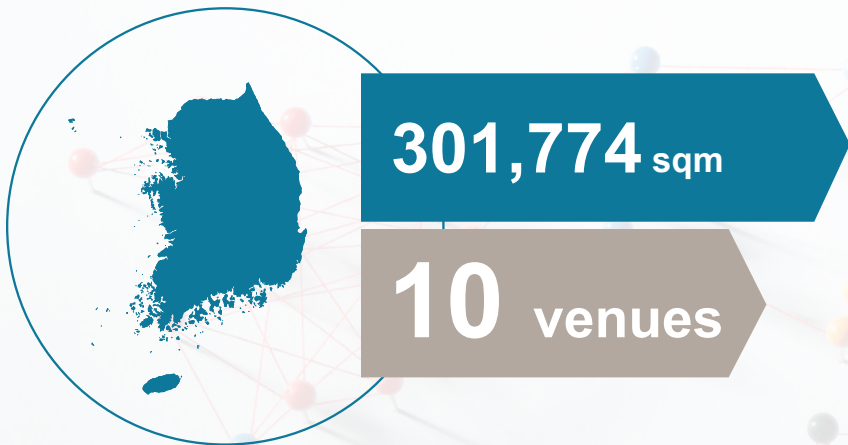


UFI World Map of Exhibition Venues

Country Profile South Korea

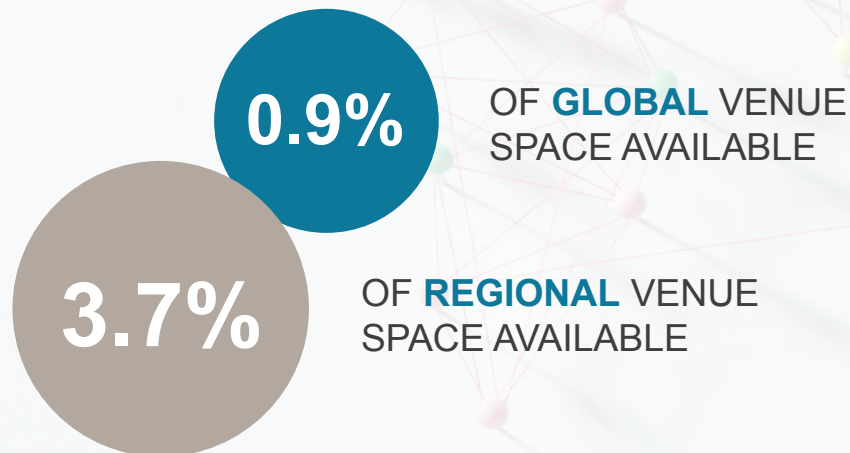


TOTAL VENUE SPACE AVAILABLE

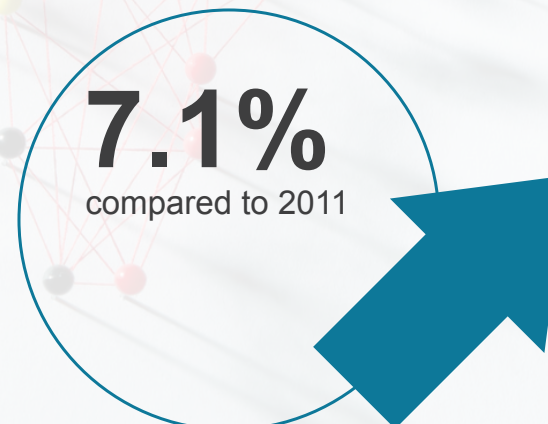


TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Seoul	Korea International Exhibition Center (KINTEX)	108,049
2	Busan	Busan Exhibition & Convention Center (BEXCO)	46,500
3	Incheon	New Songdo City	41,770
4	Seoul	COEX World Trade Center	36,027
5	Daegu	Daegu Exhibition and Convention Center (EXCO Daegu)	22,159
6	Incheon	Songdo Convention Center (ConvensiA)	15,000
7	Gwangju-si	Kimdaejung Convention Center	9,072
8	Seoul	Seoul Trade Exhibition Center (SETEC)	7,948
9	Changwon	Changwon Exhibition & Convention Center (CECO)	7,827
10	Seoul	Ago-Trade and Exhibition Center (aT Center)	7,422



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

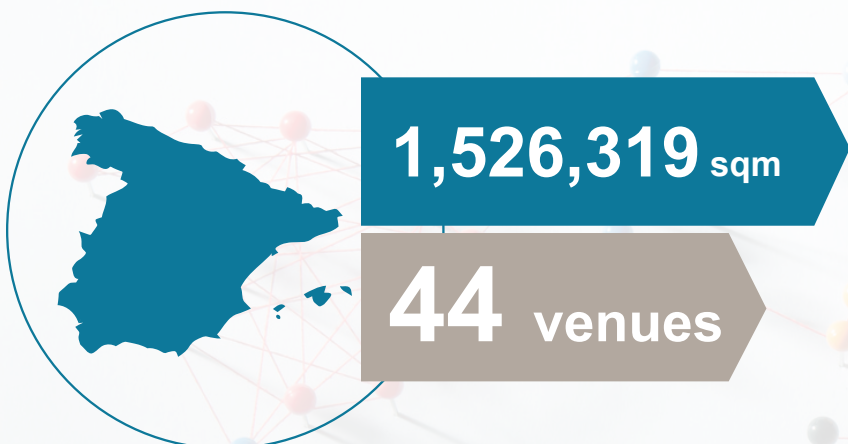


UFI World Map of Exhibition Venues

Country Profile Spain

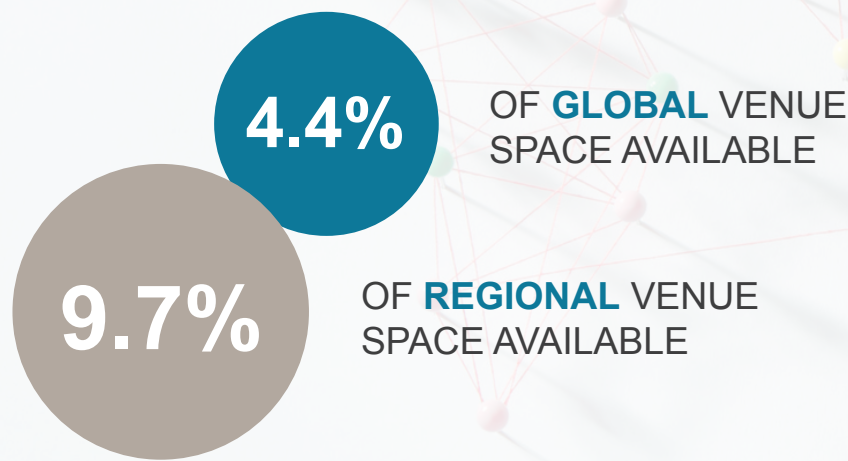


TOTAL VENUE SPACE AVAILABLE

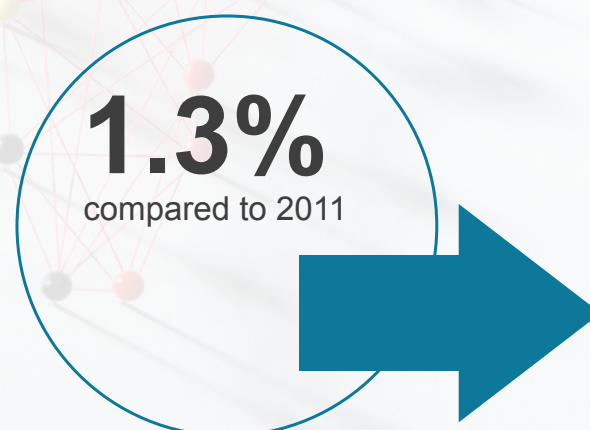


TOP 10 VENUES

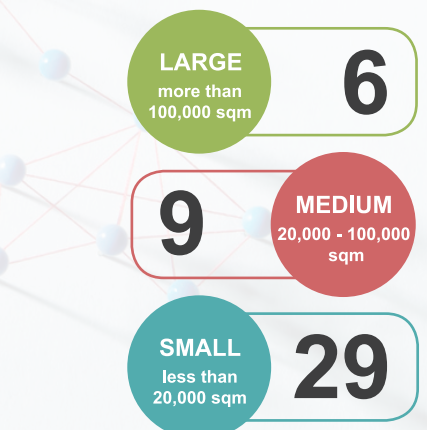
		Indoor exhibition space (sqm)
1	Valencia	Feria Valencia
		223,090
2	Barcelona	Fira de Barcelona: Gran Via venue
		203,106
3	Madrid	Feria de Madrid / IFEMA
		200,000
4	Zaragoza	Feria de Zaragoza
		118,391
5	Barcelona	Fira de Barcelona: Montjuic venue
		118,011
6	Bilbao	Bilbao Exhibition Centre
		108,000
7	Silleda (Pontevedra)	Fundacion Semana Verde / Feira Internacional de Galicia
		39,636
8	Elche (Alicante)	Institucion Ferial Alicantina / IFA
		38,884
9	Madrid	Madrid Espacios y Congresos / Recinto Ferial Casa de Campo
		30,441
10	Salamanca	Recinto Ferial de Salamanca
		25,580



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

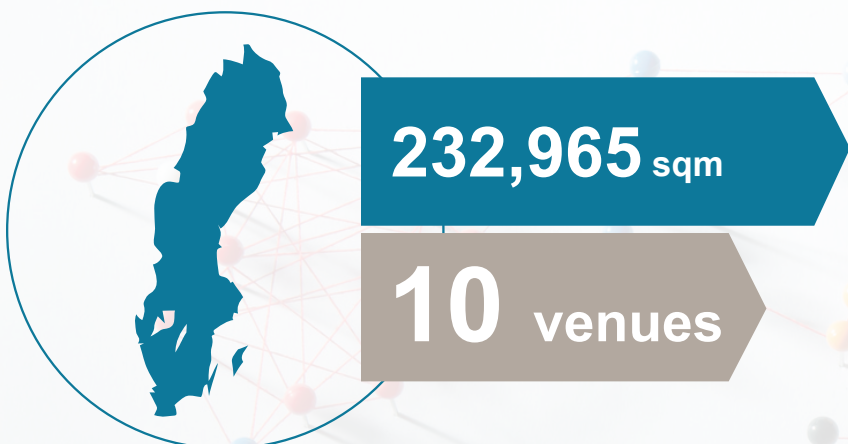


UFI World Map of Exhibition Venues

Country Profile Sweden

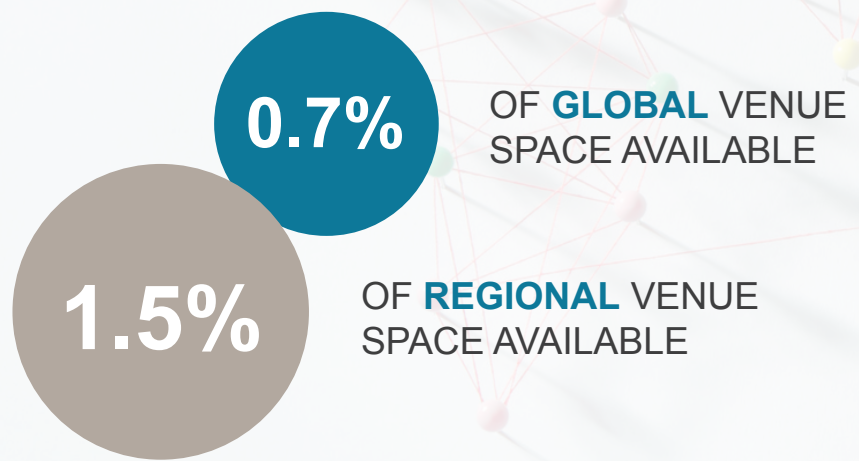


TOTAL VENUE SPACE AVAILABLE

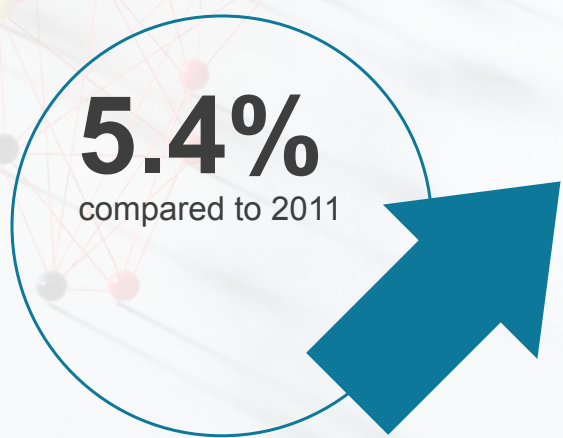


TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Stockholm	Stockholmsmässan	70,000
2	Göteborg	The Swedish Exhibition & Congress Centre	41,000
3	Jönköping	Elmia	36,805
4	Umea	Nolia Umea	17,000
5	Sundsvall	Nolia Sundsvall	16,000
6	Luleå	Arcushallen	12,000
7	Malmö	Malmömässan	12,000
8	Västerås	ABB Arena Nord och Syd	9,960
9	Piteå	Nolia Piteå	9,500
10	Stockholm	Kistamässan	8,700



DEVELOPMENT OF VENUE SPACE

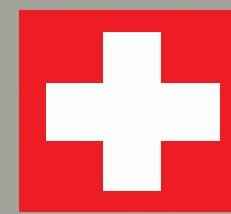


VENUE MARKET SEGMENTATION



UFI World Map of Exhibition Venues

Country Profile Switzerland

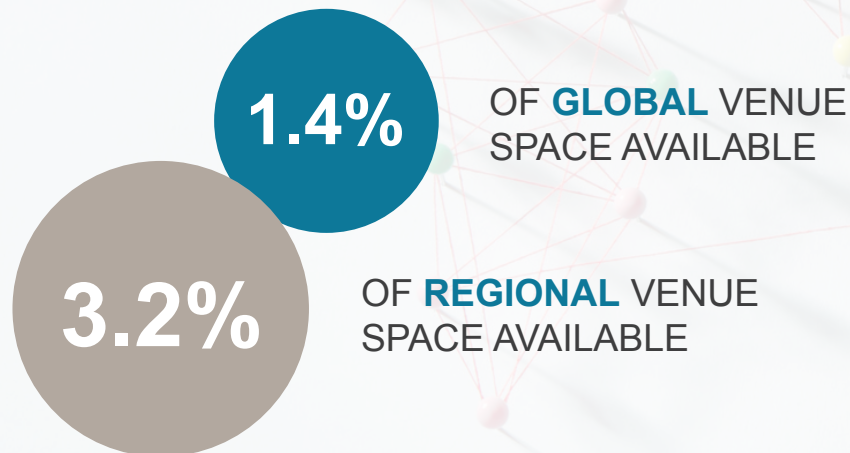


TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Basel	MCH Messe Schweiz (Basel) AG	141,000
2	Geneva	Palexpo Geneva	106,000
3	Lausanne	Expo Beaulieu Lausanne	50,500
4	Bern	Bern	43,540
5	St Gaven	St Gallen	40,005
6	Zurich	MCH Messe Schweiz (Zurich) AG	30,000
7	Fribourg	Fribourg	17,000
8	Luzern	Luzern	15,000
9	Zurich	Hallenstadion	14,000
10	Lugano	Lugano	12,000



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

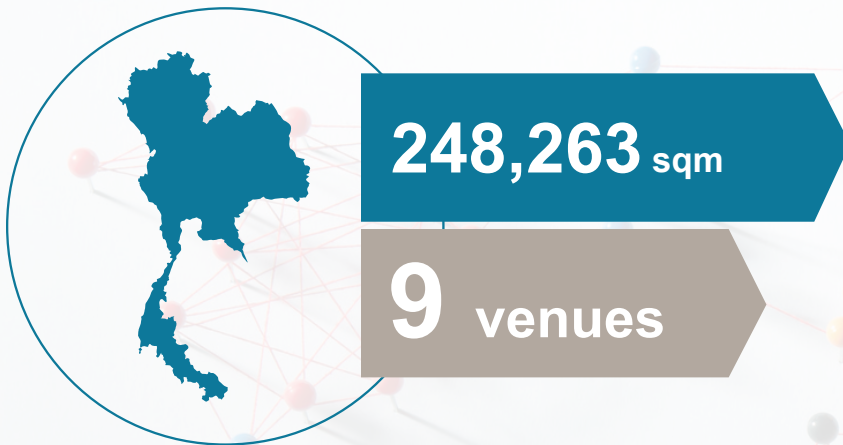


UFI World Map of Exhibition Venues

Country Profile Thailand

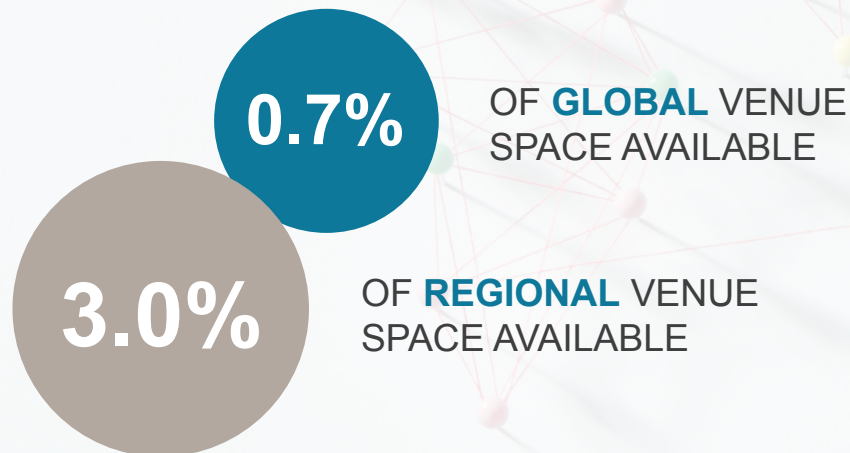


TOTAL VENUE SPACE AVAILABLE

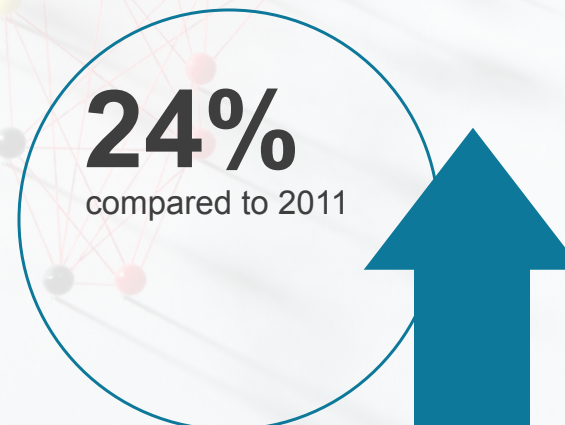


TOP VENUES

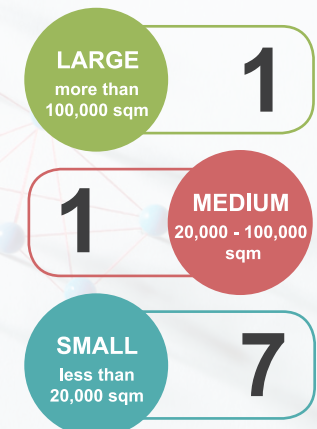
			Indoor exhibition space (sqm)
1	Bangkok	IMPACT Arena, Exhibition and Convention Center	137,000
2	Bangkok	Bangkok International Trade & Exhibition Centre (BITEC)	57,339
3	Bangkok	Queen Sirikit National Convention Centre	13,971
4	Chiang Mai	Chiang Mai International Convention and Exhibition Centre (CICEC)	8,505
5	Bangkok	Royal Paragon Hall	7,800
6	Pattaya	Pattaya Exhibition and Convention Hall (PEACH)	6,925
7	KhonKaen	Khonkaen International Convention & Exhibition Center (KICE)	5,710
8	Pattaya	Nongnooch International Convention & Exhibition Center	5,610
9	Bangkok	Central World	5,403



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

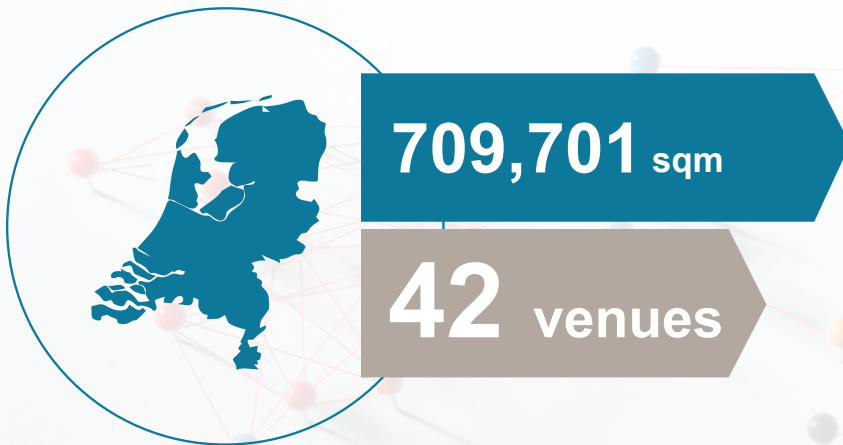


UFI World Map of Exhibition Venues

Country Profile The Netherlands

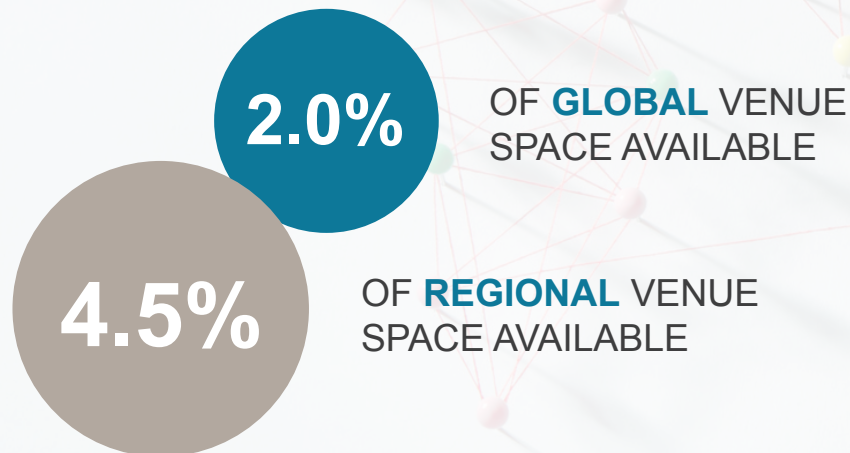


TOTAL VENUE SPACE AVAILABLE

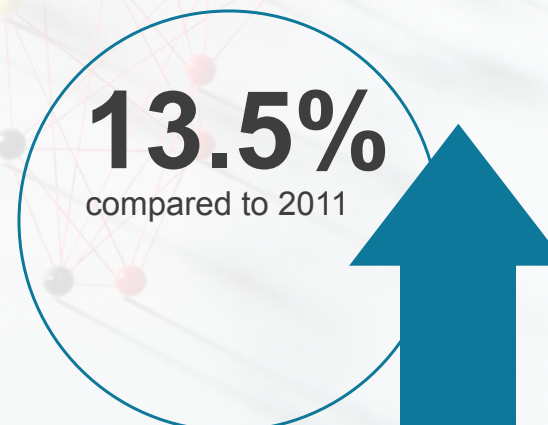


TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Utrecht	Jaarbeurs	102,000
2	Amsterdam	RAI Amsterdam	77,754
3	Hardenberg	Evenementenhal Hardenberg	41,500
4	Den Bosch	Brabanthallen 's-Hertogenbosch	41,158
5	Leeuwarden	WTC Expo	40,639
6	Maastricht	MECC Maastricht	29,500
7	Rotterdam	Rotterdam Ahoy	27,160
8	Eelde	Flowerdome	25,900
9	Vijfhuizen	Expo Haarlemmermeer	21,239
10	Gorinchem	Evenementenhal Gorinchem	20,800



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

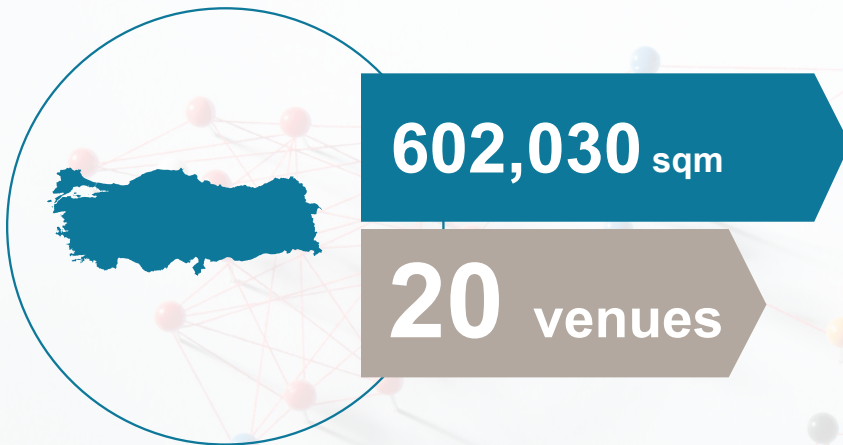


UFI World Map of Exhibition Venues

Country Profile Turkey

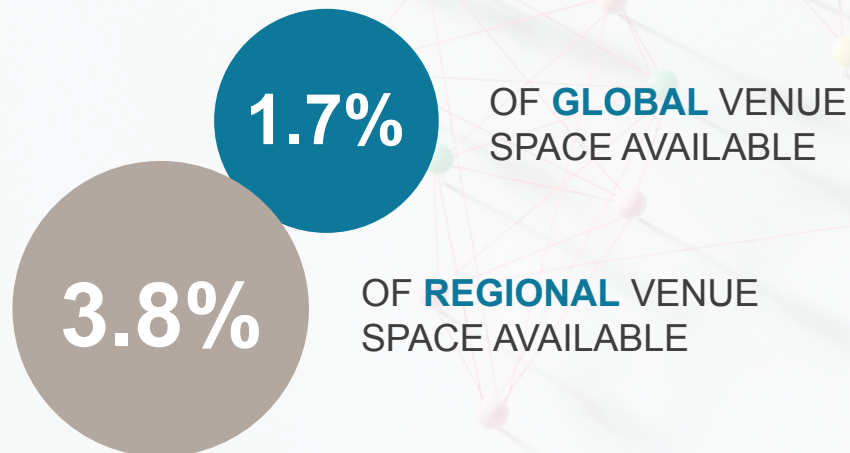


TOTAL VENUE SPACE AVAILABLE

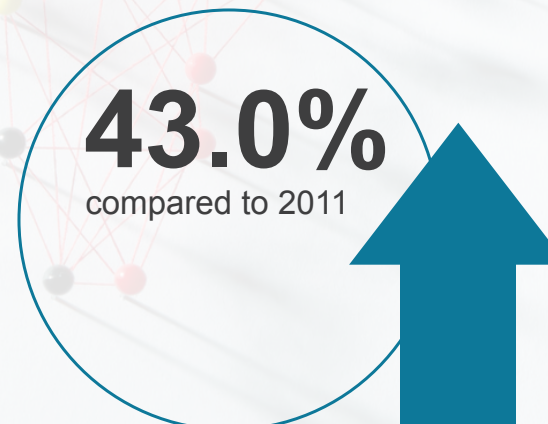


TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Istanbul	Tuyap Istanbul Fair Convention and Congress Center	120,000
2	Istanbul	CNR Expo Center	81,754
3	Izmir	Izmir Expo Center Gaziemir	75,126
4	Konya	Tuyap Konya International Fair Center	66,000
5	Antalya	Antalya Expo Center	40,000
6	Bursa	Tuyap Bursa International Fair and Congress Center	40,000
7	Gaziantep	Gaziantep Chamber of Industry Exhibition Center	29,000
8	Kocaeli	Kocaeli Metropolitan Municipality International Exhibition Center	26,000
9	Izmir	Kulturpark Exhibition Center Izmir	23,750
10	Istanbul	Istanbul Expo Center	15,000



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

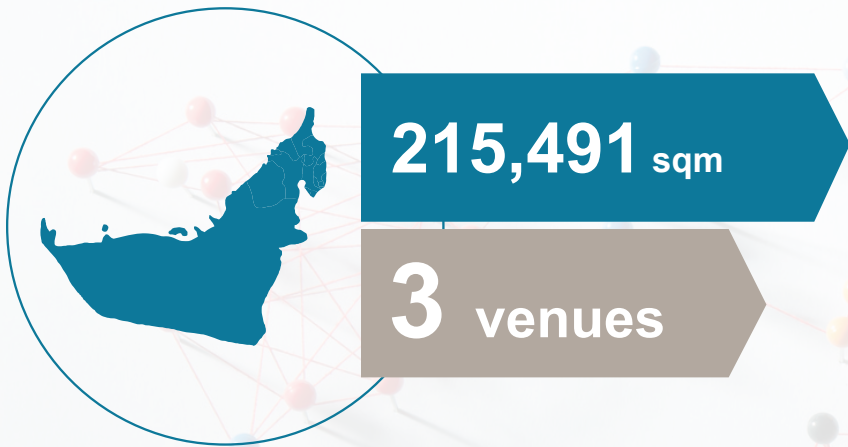


UFI World Map of Exhibition Venues

Country Profile UAE

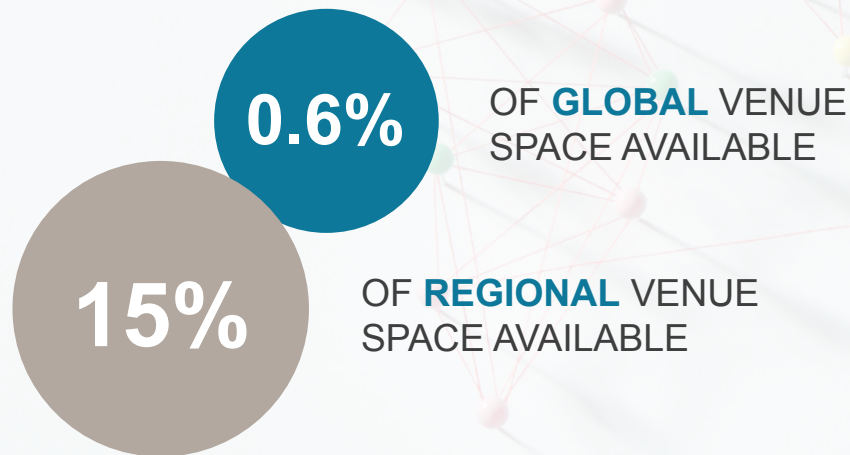


TOTAL VENUE SPACE AVAILABLE



TOP VENUES

			Indoor exhibition space (sqm)
1	Dubai	Dubai World Trade Center - DICC (Dubai International Convention Centre)	105,334
2	Abu Dhabi	ADNEC - Abu Dhabi National Exhibition Centre	80,157
3	Sharjah	Expocentre Sharjah	30,000



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION

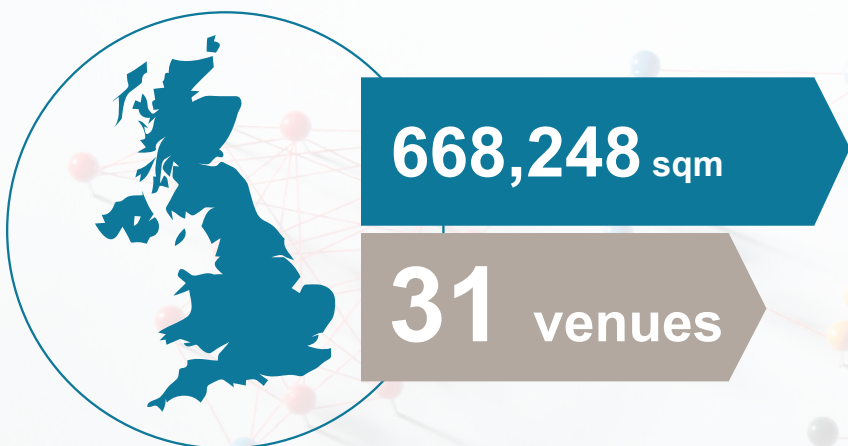


UFI World Map of Exhibition Venues

Country Profile United Kingdom & Ireland



TOTAL VENUE SPACE AVAILABLE



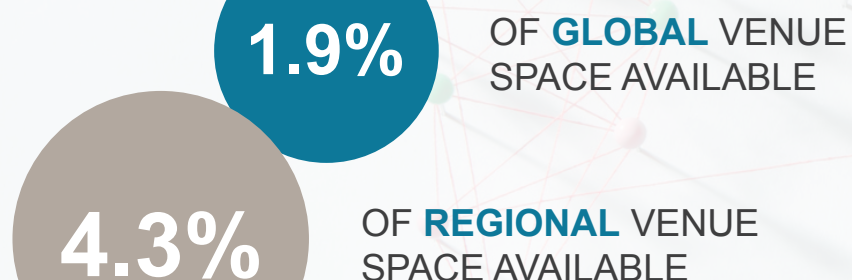
TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Birmingham	The NEC (Birmingham)	198,983
2	London	ExCeL London	110,411
3	London	Olympia	42,910
4	Manchester	EventCity	28,000
5	Dublin	RDS Irish International Convention and Exhibition Centre	23,000
6	Glasgow	Scottish Event Campus	22,355
7	Coventry	Stoneleigh Park	20,703
8	Liverpool	ACC Liverpool	15,225
9	Peterborough	EXEC - East of England Showground	14,500
10	Harrogate	Harrogate Convention Centre	13,700

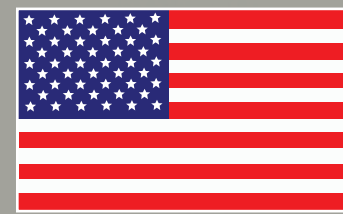
DEVELOPMENT OF VENUE SPACE



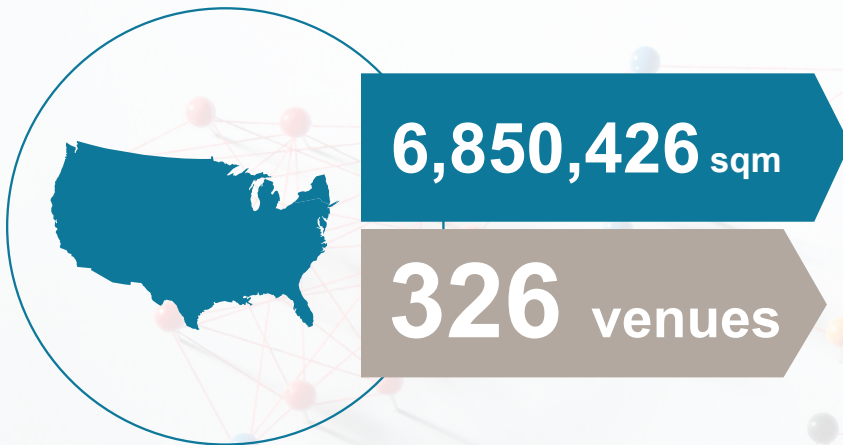
VENUE MARKET SEGMENTATION



UFI World Map of Exhibition Venues Country Profile USA

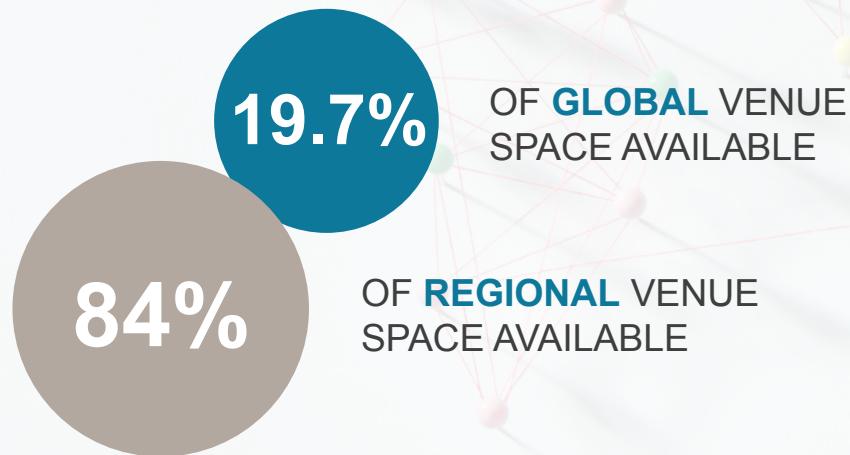


TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

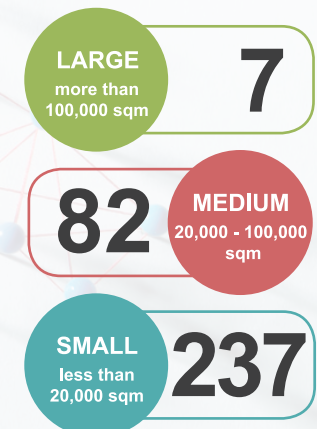
			Indoor exhibition space (sqm)
1	Chicago	McCormick Place	241,548
2	Orlando	Orange County Convention Center	195,096
3	Las Vegas	Las Vegas Convention Center	180,290
4	Atlanta	Georgia World Congress Center	130,064
5	Las Vegas	Sands Expo/Venetian/Palazzo	115,689
6	Louisville	Kentucky Exposition Center	102,193
7	New Orleans	New Orleans Ernest N. Morial Convention Center	102,193
8	Houston	Reliant Center / NRG Park	98,125
9	Cleveland	International Exposition Center (I-X Center)	97,548
10	Las Vegas	Mandalay Bay Resort & Casino	96,901



DEVELOPMENT OF VENUE SPACE



VENUE MARKET SEGMENTATION





**UFI Headquarters /
European Office**

17, rue Louise Michel
92300 Levallois-Perret
France

T: +33 1 46 39 75 00
F: +33 1 46 39 75 01
info@ufi.org

**UFI Asia/Pacific
Regional Office**

Suite 4114, Hong Kong Plaza
188 Connaught Road West
Hong Kong, China

T: +852 2525 6129
F: +852 2525 6171
asia@ufi.org

**UFI Latin American
Regional Office**

Corferias, Cra 37 # 24-67
Auditorium Second Floor
Bogota, Colombia

T: +571 3445486
anamaria@ufi.org

**UFI Middle East/
Africa Regional Office**

Info Salons Middle East Office
Sheikh Zayed Rd
City Tower 2, Office 2001A
PO Box 58580
Dubai
United Arab Emirates

T: +971 (0)4 331 7180
nicks@ufi.org

web www.ufi.org

blog www.ufi.live.org

 www.twitter.com/ufilive
www.twitter.com/ufidigital

 www.facebook.com/ufilive

 www.youtube.com/UFchannel

UFI Diamond Sponsors

